The Sacramento Observer

AMERICA'S NO. 1 BLACK NEWSPAPER

1973 WINNER OF THE 'OHN B. RUSSWURM TROPHY FOR JOURNALISM EXCELLENCE

CHILD ABUSE CONCERN

(SEE EDITORIAL ON PAGE B-2)

1974 faded into the past as 1975 made its entrance into the present. Although 1974 ended formally with the death of December 31, at midnight, the year actually passed gradually. Each passing day of the calendar advanced 1974 closer to 1975. The above graphic illustration captures the progressive transformations towards the ultimate conclusion of 1974. The slow advance of time is unchanging. Time continues to march on regardless of man's efforts to quicken its pace or slow its advance. Time does not discriminate on its course into infinity. May the new year bring you and yours peace, productivety and happiness.

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FOR WEEK OF
JAN. 2-JAN. 8, 1975

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1974 IN RETROSPECT

To borrow a well-worn cliche, "1974 is gone forever."

Logically, the passage of 1974 should leave more than a hangover and family picture albums filled with polaroid snap shots, as fading testiments to our individual existence.

For Black Americans, the transition from 1974 to 1975 leaves much to be recorded. Our success and failure as a people depends a great deal on what we have learned individually and collectively throughout our 355-years in North America.

The coming of 1975 marks the beginning of our 356th year on this continent.

What has transpired in 1974 is an extention of our experiences. How well we have learned the lessons of time, depends on how well we apply its knowledge to the future.

A full twenty years following the U.S. Supreme Court's order to desegregate educational facilities in America, Black children are still being denied the privilege of a quality education in Boston, Mass.

Anti - busing proponents in Boston have repeatedly rejected federal mandate requring them to submit acceptable proposals to desegregate education in that city.

Paul Laurence Dunbar wrote in 1895. "O Earth, O Sky, O Ocean, both surpassing, O heart of mine, O soul that dreads the dark! Is there no hope for me? Is there no way."

"That I may sight and check that speeding bark. Which out of sight and sound is passing, passing?"

Poet and writer Dunbar, recorded

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EVENTFUL YEAR

1974 In Retrospect

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those lines a full 79 years ago. His frustration remains with us today.

Economists attempting to register the magnitude of unemployment within Black America went on record in 1974 by noting that approximately 37 per cent of Black males between the ages of 18 and 35, are unemployed.

As America slips into further recession the old saying rings true. "The last to be hired, and the first to be fired."

In 1974, the U.S. Supreme Court refused to hear a Washington case charging "reverse discrimination."

The white male increasingly threatened by the advances of women's liberation and minority affirmative action has obviously become more uncomfortable during 1974.

In San Francisco, the civil rights of thousands of Black men were temporarily suspended so that a candidate for governor -- also the city's mayor-- could unlease hundreds of police officers in search of the "Zebra Killers."

Not since the infamous Dred Scott decision handed down by the U.S. Supreme Court over a hunder years ago had the civil rights of Black men been reduced to the saying, "A Black man has no right a white man is bound to respect."

In 1946, Jackie Robinson broke the "color line" in professional baseball. In 1974, 28 years later, Frank Robinson became the first Black manager in professional baseball. Hank "the hammer" Aaron blasted from the record books Babe Ruth's home run record of 714 career round-trippers.

Cinque, surfaced from his historical resting place in the form of rebel Symbionese Liberation Army Head, Donald D. DeFreeze. The SLA abducted Patricia Hearst from her Berkeley apartment in February. The short lived "liberation" army's majority died in a dramatic shootout with Los Angeles police officers in May.

At year's end, Patricia Hearst, who had earlier denounced her parents as "capitalist and fascist," was still being sought by authorities.

The question of kidnap victim or converted revolutionary remains. Perhaps 1975 will uncover the whereabouts of Patricia Hearst.

Sacramento received the long awaited coming of equal justice, not just embodied in highly worded legislation, but in the form of Thomas G. Daugherty.

The former Sacramento attorney was appointed to the Municipal Court bench in the sunset hours of Ronald Reagan's Republican gubernatorial administration.

Judge Daugherty, became the county's first Black judge.

Four members of the Muslim faith were convicted of murder in the city's longest criminal case. The four youth, Larry R. Pratt, Emery Lee Hanson, Russell Lang and Dale McKinney were convicted for the shooting death of Joseph Belmore.

McKinney was convicted of conspiracy to commit murder and attempted murder in the shotgun attacks of off duty police Sgt. Gerald Bakarich and Lloyd O. Revell.

The police invasion of the Muslim Mosque on 35th Street to obtain "evidence," touched off a major community controversy. Oak Park residents described their feelings as "outraged" and "disgusted."

The grand master of American "jazz" died in 1974. Duke Ellington who gave the world so much of himself left this earth the most noted Black musician of all time.

For the first time since "reconstruction," following the civil war, the voters of two western states elected Blacks to the position of Lt. Governor.

Former California Senator, Mervyn Dymally, a native of Trinidad, and former Colorado State Senator George L. Brown, defeated their opposition by respectable margins.

Women received their fair share of attention and position during 1974. Ms. Lula Usher became the first Black woman to wear a Sergeant at Arms badge in the California Assembly.

Four Black women were admitted to the California Highway Patrol Academy, under the low-keyed Women's Traffic Officers Program.

Two Black women, Flossie Crump and Felicia Murphy, joined fellow male Sacramento Police officers on patrol and Pennsylvania Secretary of State, Gloria Tucker, visited Sacramento on behalf of the NAACP.

Muhammad Ali once again proved that he was the "greatest," by scoring an eight round knockout over George Foreman in a fight which witnessed the undisputed champ of heavyweight boxing "lay on the ropes for much of the fight." 1974 was indeed, an eventful year. For Black America the gains and failures are many. Many more that can be recorded on these pages.

The wisdom of 1974 should be used to launch us into 1975 more prepared to become part of history as opposed to victims of circumstances "beyond our control."

There is much work to do, and we must never forget that success depends upon sacrifice and unconditional determination to make our position in this world a more secure and peaceful place from which to view ourselves.

Borrowing a phrase from Poet James Weldon Johnson: "Lift every voice and sing.

"Till earth and heaven ring, ring with the harmonies of liberty; let our rejoicing raise.

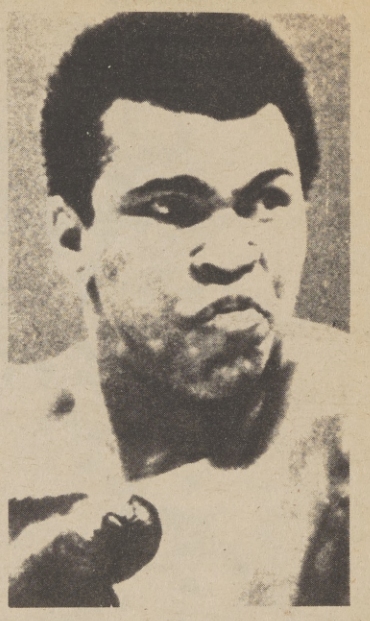
"High as the listening skies, let it resound as loud as the rolling sea . . . Sing a song full of the hope that the present has brought; Facing the raising sun of our new day begun, let us march on till victory is won . . ."

Happy New Year.

DAUGHERTY

AARON

DeFREEZE



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Trailblazers Enjoy Holiday

EAGLES HALL BASH

The Sacramento Trail Blazers, an organization of recreational vehicle owners, lived up to their name and blazed into the holiday season with a festive celebration held at Eagles Hall.

The evening soared to new heights of pioneering with fast dancing and lively conversation centered on past adventures and plans for those to come.

Over the last year, the Trail Blazers have sponsored group trips to Baja, California, and into the backwoods of California's mountain country.

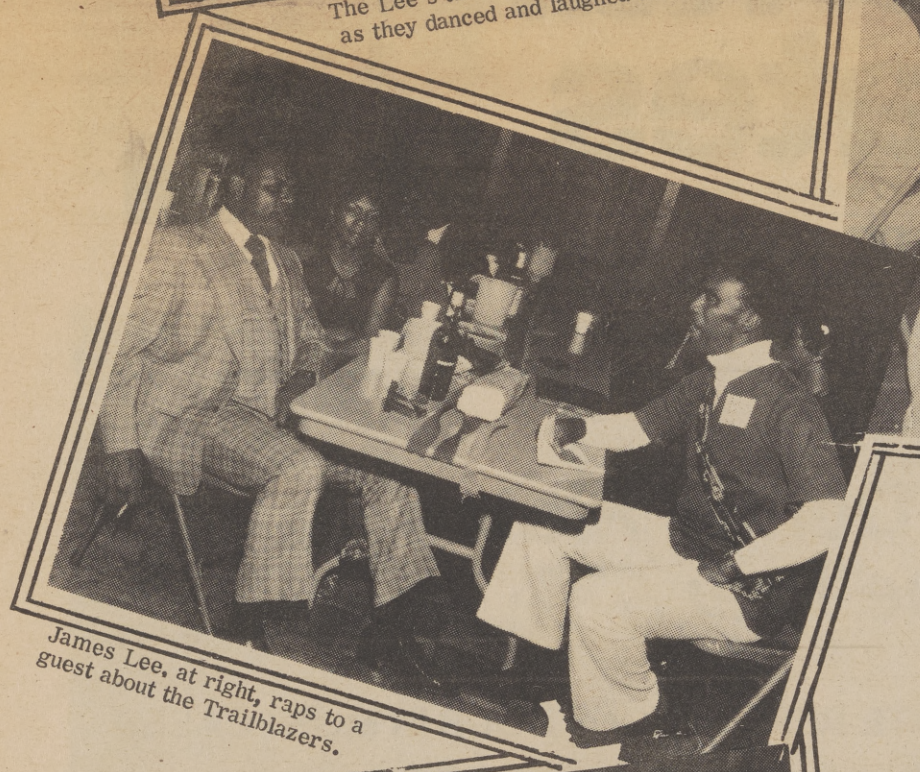
The group is made up of outdoor minded individuals who take to the open road when the urge calls for adventure and new horizons.

Captured on this page is the excitement which characterizes the atmosphere created by the people who call themselves "The Trail Blazers."

The Trailblazers smile as they pass away the miles of the evening.

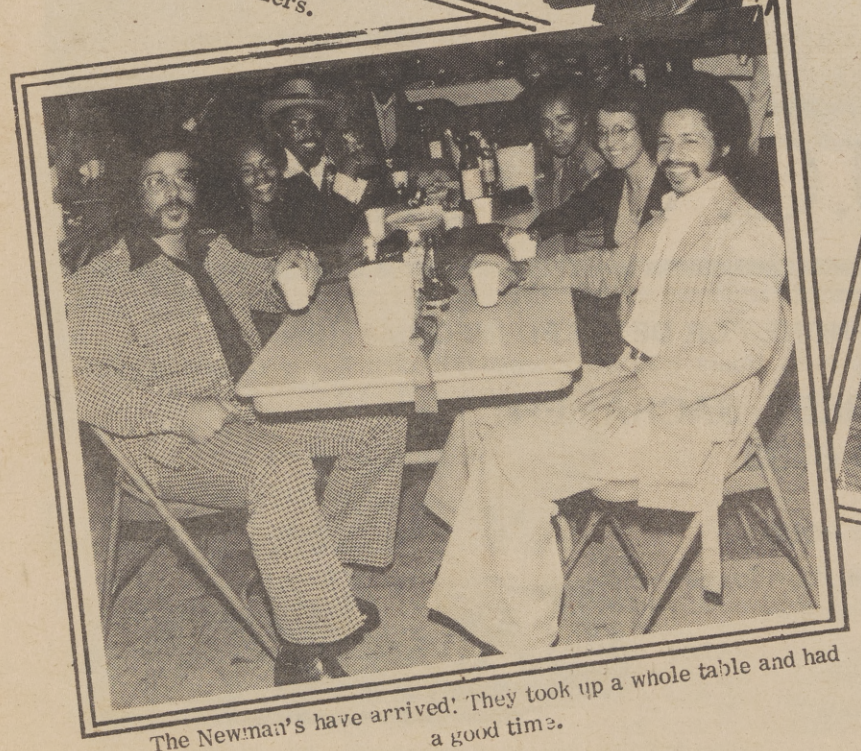
The Lee's table proved to be the most able as they danced and laughed the night away.

The Bailey's and guests having fun, fun, fun.



James Lee, at right, raps to a guest about the Trailblazers.

The Van Hook family cheer the holiday season.



The Newman's have arrived! They took up a whole table and had a good time.

Observer Staffer Named To Committee

Newly elected Assemblyman John Garamendi, representing the 7th District, last week appointed SACRAMENTO OBSERVER Staff Writer J. Shawn Ortiz to the California State Democratic Central Committee.

Garamendi was elected overwhelmingly in the November general election over moderate Republican Doug Carter, who withdrew his decision to run for re-election following a disagreement with outgoing Governor Ronald Reagan.

In appointing Ortiz to the committee "I believe Mr. Ortiz will represent the interest of the 7th Assembly District with intellegence and concern. He is aware of the issues confronting the district and I am looking forward to working with him over the next two years."

The California State Democratic Central Committee formulates policy for the democratic party on a statewide basis. Members of the committee will meet later this month to formulate priorities and directions for the party, leading into the 1976 presidential campaign.

Assemblyman Garamendi, has yet to release the names of six other appointees to the committee. Each Assemblyman has seven appointments to the central committee.

"I have been reviewing a list of names and I will be making my selection of final choices in the near furture," said Garamendi.

Ortiz has been an employee of the Lee Publishing Company for the last three years and recently began hosting and producing a television program aired on KMUV-TV Channel 31, for THE SACRAMENTO OBSERVER.

Ortiz expressed surprise when he heard of his appointment to the committee.

"I really wasn't looking for any political appointments. I have to say that the appointment came as a surprise to me. I have known John for about a year. I admire his political directions and I likewise look forward to working with him over the next two years."

Ortiz attended the University of California Davis and the University of Califirnia at Berkeley, majoring in political science and sociology before joining the staff of the OBSERVER.

While an undergraduate, he edited THIRD WORLD NEWS, published by a coalition of minority students. He also served as the publication's Editor-In Chief.

The 23-year-old Journalist said he will be conducting discussions with community groups and individuals to further understand the problems of the 7th Assembly District.

"I intend to maximize my efforts as an appointed representative of the District by surrounding myself with the greatest amount of information available on issues confronting the minority residents of the 7th" said Ortiz.

'THE DRAWING ROOM HOST'

Journalist and television host J. Shawn Ortiz prepares to tape "The Drawing Room," produced weekly by the SACRAMENTO OBSERVER. The program is aired Sunday on KMUV-TV Channel 31.

Harris Charges Bias

WASHINGTON, D. C. - Recent complaints of "reverse discrimination" against white men "reveal a peculiarly ingrained type of prejudice," National Education Association President James A. Harris charged today, adding that some people "simply can't bring themselves to believe that white males aren't always more qualified."

Harris made the charge in the wake of an announcement by Peter E. Holmes, director of the Department of Health, Education, and Welfare's Office of Civil Rights, concerning college employment practices. Holmes indicated that federal affirmative action guidelines were being widely misinterpreted -- there is no requirement that less-qualified women and minority group members be hired over white males, he said.

Holmes' announcement came after several dozen prominent university professors complained to President Ford that the federal government's affirmative action program is "unjust and discriminatory."

Harris pointed out that NEA has never been under the impression that college affirmative action programs called for a drop in employee quality. "On the contrary," he said, "fully qualified women and minorities have been systematically excluded from top faculty jobs while preference was given to white males."

If women or minorities win top jobs, some people assume that standards must have been lowered, Harris commented.

The NEA leader warned that "we must not allow the NEA statement to be used as a new defense for the old bigoted thinking."

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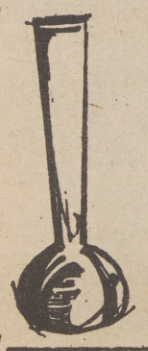

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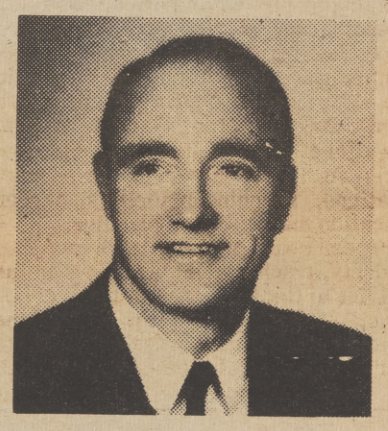

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The Sacramento Observer

OUR CITY

Walters Makes Re-election Bid

Robert G. Walters, president of the Board of Trustees of the San Juan Unified School District, will seek re-election to a new four-year term in the election to be held March 3, 1975. Walters is a practicing attorney and director of government relations for a major California health care organization (Blue Shield of California). He lives at 9251 Sunset Avenue, in Fair Oaks, with his wife and four children.

In his announcement Walters stressed that reasonable solutions to the problems facing the San Juan district, are being achieved without losing sight of the need for rational economies.

"The district is maintaining a quality curriculum, providing learning for meaningful life participation," he said. "Reading and mathematics scores are among the highest in California. These results have been accomplished while property tax rates have been reduced significantly in the last two years.

Walters said the district faces tough decisions in school finance, personnel relations, spending priorities, career education and facilities planning.

"I am ready to work with parents, students, teachers and taxpayers in the district to find solutions to these problems," Walters concluded. "Before the election, I intend to talk to as many of them as possible about those solutions."

COMMUNITY DISCUSSION

THE SACRAMENTO OBSERVER in conjunction with KXTV-TV Channel 10, have produced a half hour community discussion based on the life of the late civil rights giant, Dr. Martin Luther King, Jr. The television special is to be aired Sunday, January 5, from 10:30 to 11 p.m., is entitled "Another View From The Mountain Top." Shown from left, are panel participants, Sociology Professor, Hardy Frye of California State University Sacramento; Attorney Milton McGee, former Sacramento Vice Mayor and City Councilman; Rev. Robert Graham of Kyles Temple AME Zion Church; Rev. Vincent Thomas, Religious Editor, SACRAMENTO OBSERVER and Moderator; and Ms. Jean LaMotte, Public Affairs Director, KXTV-TV Channel 10.

AWARDED FOR SERVICE

United States Marine Corps Gunnery, Sgt. Joe B. Stinson, recently received a certificate of Commendation awarded by Col. B.C. Stinemetz, Director of the 12th Marine Corps. The certificate was to commend gunnery Sgt. Stinson's performance of duty while serving as a Reserve Recruiter in the Sacramento area. Stinson served from January 1, 1972, to October 24, 1974. During that period while serving as a recruiter gunnery, Sgt. Stinson averaged four new Enlistees per month. A portion of the certificate reads: "His appearance, military bearing and professional attitude served as an example to his fellow Marines. Gunnery Sgt. Stinson's exemplary performance reflected great credit upon himself and was in keeping with the highest traditions of the United States Marine Corps." Shown from, left, are, Gunnery Sgt. Stinsons, and Capt. E.P. O'Neil.

Brill Seeks Grant District Candidacy

Robert D. Brill, a 10 year law enforcement veteran, has announced his candidacy for a position on the governing board of the Grant Joint Union High School District.

A graduate of the University of California at Davis, Brill promises to listen to those who address the problems of academic failure and crimes in the schools.

"Governing board briefs, newspapers, and arrest reports tell us these two bad applies (crime and academic failures) are destroying much of the crop," says Brill.

"Beyond these sources, my education, work and parents have shown me that the achievements and failures in our schools and their students, begin at home."

Brill says what matters most to him is what the district's school staff is doing to resolve the drop-out problem, crime on the campus and fulfillment for students.

"When elected, I will work toward gathering the assets of government, commerce and education for the common good of the district," says Brill.

The election of board members to the Grant Joint Union High School District, will be held on March 4, 1975.

Herman Lawson Awards 22 Grant Students

Sacramento City Councilman Herman Lawson, presented Community Peer Project awards to 22 Grant Union High School students during a special certificate presentation in the school's Little Theatre.

Hazel Mahone, program developer for the California School Board, was keynote speaker for the program and Robert Ratliff presented service awards. Dr. Stewart Teal also was a speaker.

Students receiving awards were: Anthony Butler, David Chavez, Gregory Dottery, Tyrone Grayson, Tony James, Timothy Jones, Orlando LaForte, Frank Nelson and Eddie Ramirez who are seniors.

Juniors presented awards were: John Dockter, Warren Reed, Anthony Valasquez and Willie Zenn.

Mike Barber, Terry Bontemps, Clyde Childers, Frank Iano, Manuel Lutin, Anthony Puleo, Darrell Ramsey, Greg Scoggins and Jackie Talley. All seniors also received awards.

Kwanza Greets The New Year

"Kwanza," is a Swahili word meaning "first," the beginning. A group of enlightened Black Sacramentans, celebrated the West African ceremony of Kwanza, last week at the First Lutheran Church, 3860 4th Avenue in Oak Park.

Centuries before European slave dealers began their raids along the Ivory and Gold Coast of Africa, the ancestors of present day North American Blacks, celebrated the ceremony to signal the close of the outgoing year, and for the greeting of the new.

Likewise, the inhabitants of the West African Countries of Mali, Upper Volta, Chad and Nigeria, celebrated Kwanza in honor of a productive agricultural year.

Over the last few years, the ancient ceremony of Kwanza has been renewed among some Blacks who have rejected the Christian celebration of the birth of Jesus Christ -- Christmas, in favor of a more "relevant" form of tribute.

Approximately 150 persons attended the opening of the seven day celebration of Kwanza.

The Kwanza program was opened with the singing of the Black National Anthem, followed by a re-enactment of what an original African Kwanza celebration ceremony would have possibly looked like prior to North American slavery, by the Sons/Ancestors Players.

Ms. Martha Reid, currator of Books International Africaan, presented a brief history of the Kwanza celebration. Ms. Reid was followed by a "Tribute to Watoto," a figure in African Diety.

Ms. Leslie Campbell, read from a collection of African Folktales, sheading some light on the cultural history of Black people.

Ms. Melissa Lawson, West Coast Director of Relief for African In Need in the Sahel (RAINS), outlined the organization's efforts to aid victims of histories worst drought, currently responsible for the death of nearly two million people in West Africa.

The opening of the week-long Kwanza celebration, was concluded with a passing of the Unity Cup, symbolizing unity of spirit and deeds within the Black community over the next year.

Once the Unity Cup had made its round, a feast prepared by those attending, was shared mutually.

Ms. Leslie Campbell, narrates from a collection of African Folktales as the children listen with interest.

Ms. Rossana Barringer of Sons/Ancestors Players, lights a ceremonial candle in honor of Kwanza. A candle is lighted for each days observance of the traditional African tribute to the closing of one year and the greeting of the new.

THE URBAN LEAGUE PRESENTS:

DELORES BRYANT AND GUESTS look at the SACRAMENTO URBAN LEAGUE in retrospect, reviewing the League's program in 1974 and what's ahead for 1975.

Sunday Morning 10:30

13 KOVR

McCLATCHY BROADCASTING

Bryant takes the hand of Mrs. Kirt McBride, as he in introduced to the couple. Mr. and Mrs. L.H. Bowles look on.

Mel Bryant Performs For Saints & Sinners

Bryant runs quickly through a few tunes warming up his expectant audience with his smooth baritone voice. As Mr. and Mrs. L.H. Bowles look on.

Internationally acclaimed actor, singer and comedian, Mel Bryant, performed last weekend at the Martinique Room of the Sacramento Inn, as the guest of the "Saints and Sinners."

The talented lyric baritone sings in French, Spanish and Hebrew. Bryant studied for a period of time under Robert Henry and Spanish music instructor, Ricardo Alvarez.

Over the course of his musical and acting career, Bryant has appeared on stage and screen with some of the world's most noted professional entertainers.

While under contract with MGM Studio, he appeared in "Shoeshine Boy," with the late Walter Catlett and Sam Levene. He also had parts in the "Home stretch," with Cornell Wilde and Maureen O'Hara.

Bryant has appeared on the stages of the finest hotels in the U.S., Canada and Australia.

To mention a few, he has performed at the Cave in Vancouver, B.C.; Del Coronado Hotel, San Diego; Chi Chi, Palm Springs; and the Continental Plaza Hotel, in Chicago.

Most recently, the widely traveled entertainer has taped television shows for "Sanford and Son," with Redd Foxx.

Although Bryant takes his acting seriously, he professes to "love" music. His style of singing has been compared to the late Nat "King" Cole. At present, he is preparing his first record album for release in the near future.

NAACP Begins Radio Program

The Sacramento Branch of the NAACP initiated a weekly radio program Sunday morning, December 29, 1974. The program, titled "NAACP REPORTS," will be presented on K108 FM, from 8:30 to 9:00 a.m. each Sunday morning.

Through this program, the Sacramento Branch NAACP will inform its listeners of local, regional and national NAACP activities, related topics and of personalities associated with the fight for equality in American life.

The first program introduced briefly the local Branch, its officers and general purposes.

Future programs will delve deeply into Branch programs, participants, historical accomplishments. and current issues with which the Branch is involved.

"A special segment of each program will give job announcements, along with church and community activities," said James Williams Branch president.

The general public is invited to listen in and to send in comments and questions for responses on future programs.

INSTALLATION OF OFFICERS

Members of Daughters of Isis Number 161, held their annual election and installation of officers last week at the Odd Fellows Building, at 9th and K Streets, in downtown Sacramento. Shown are front row, from left, Naomi Hopkins, High Priestess; Nattie Tinsley, 2nd Lieutenant Commandress; Venie Hughes 1st Lieutenant Commandress; Evelyn Dyer, Illustrious Commandress-elect; Bertha Stone, Deputy Commandress of Desert of California; and Frances Hardy, Former Illustrious Commandress and newly elected Treasurer. Pictured back row, from left are, Camille Robinson, Bennie Echols, Outside Spy; Georgia Kemp, Inside Spy; Maud White, Willie M. Caviness, 2nd Ceremonialist; Margaret Statum 1st Cremonialist; Birdell A. Valmore, Marshall; Margaret Pryor, Assistant Recorder; and Cecil R. Watson, Advisor. Not pictured are, Rosa Dorsey, Recordress and Thelma Mitchell.

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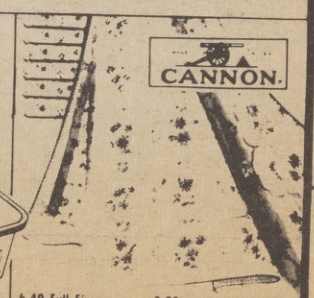

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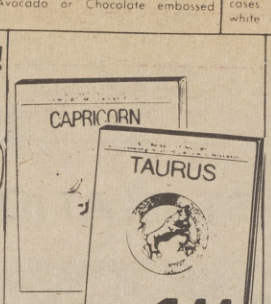

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The Sacramento Observer

SECTION B

OBSERVATIONS

JAN. 2 - 8, 1975

Kwanza- A Dedication of Life & Love

And now it is over. The expensive wrappings have been torn to shreds. The expensive tree is beginning to lose it needles. And the expensive bills from the electric company is in the mail -- for lighting the tree and the house.

The "thank-you's" have been said the toys broken.

Christmas 1974 is over.

But for some Black people in Sacramento and all over the United States, it is the beginning -- the rededication of ones life to the struggle of Black people; giving thanks for blessings received in 1974; a time to come together with our families and friends to celebrate love.

December 26 is the first day -- the beginning of Kwanza. It ends Jan. 1, 1975.

Kwanza, a Swahili word meaning first, places emphasis on the togetherness of Black people and stresses the importance of economic gains for us as a people.

Kwanza began as an African-American celebration in 1969. The Urban Survival Training Institute, A Kawaida organization, in Philadelphia, held the first celebration and since then, it has moved from an isolated practice of a few to a holiday period that is observed by many within Black communities all over the United States.

The idea of Kwanza was conceived by Maulana Ron Karenga of Los Angeles as a cultural statement of Black people's consciousness and history.

It is based on seven principles of Black nationalism: Umoja (unity) -- a striving for unity in the family, community, nation and race.

--Kujichagulia (self-determination) defining, naming and speaking for ourselves rather than being defined, named and spoken for by others.

- Ujima (collective work and responsibility) -- build and maintaining our communities together; sharing the problems of our brothers and sisters and working together toward solutions.

- Ujamaa (cooperative economics) -- building and maintaining our own stores, shops and other businesses and sharing the profit.

- Nia (purpose) -- a collective effort to build and develop our community to restore our people to their traditional greatness.

- Kuumba (creativity) -- using our talents to do what we can to benefit our community and our people and to do so in a way that will leave our community more beautiful than before.

Imani (faith) -- to believe in and respect our parents, teachers, leaders and people in the righteousness and victory of our struggle.

Each day of Kwanza represents one of the seven principles listed above. During the celebration, the greeting is "Habari gani?" (What's happening)? The response should be "Umoja," the first principle ter of the table and each night a different candle is lit.

Corn is used during Kwanza because it is said that in the beginning there was only one which grew and multiplied throughout the world. The corn and its ability to multiply also represents our children and their potential to produce other offsprings and continue our people and our struggle.

During Kwanza, there should be as many ears of corn as there are children in the house -- one ear for each child.

Gifts are presented as rewards to children for good grades, good thoughts and good acts and are opened on January 1.

In Sacramento, Kwanza will be celebrated in many homes.

There will be a community Kwanza celebration on Dec. 27 - Friday -- at the First Lutheran Church, 3860 4th Avenue in Oak Park.

The celebration will include dancing, singing, story telling and educational presentation. There will be food and each family is asked to bring a dish to share with 7 or 8 persons. There is no other charge.

Kwanza in no way condemns or invalidates the belief in God or the birth of Christ. It is a dedication of life, love and people. The emphasis is on people rather than toys and other materialistic displays.

It is about respect and redefining values important to Black people.

Living At Our Best

One of the most important, and most largely overlooked, ideas or concepts with which those who seek human liberation both for themselves and for others must inevitably come to grips is a controversial one which has its roots in Old Testament thought.

It is the concept or idea which is technically known as eschotology and relates to final matters, such as death, etc. . . . or "the end-time." Its understanding is vital to every human being concered with human life being lived at its very best. A little patience, for just a moment or two, may open up a vast new universe of hope-filled realities and ideas in the explanation which follows.

The voluminous Shorter Oxford English Dictionary quotes one scholar of the last century as saying, "the science of (Eschatology) is, as a science, one of the most baseless." Those who are beneficiaries of entrenched power, ironically, have the greatest leisure in which to write and to philosophize.

Hence, writings setting forth the most reasonable means for equity, for universal justice and for optimum human fulfillment tend to be either distorted or exceedingly rare. Throughout history, scholars quite largely have been the handmaidens or the hired hands of the established order of things. Dissident voices which proclaim disturbing, even if liberating, truth most often have been stifled.

It is with this picture in mind that we may readily understand why an eschatological, or final, view of human realities has not been explained or propagated, as it doubtless should have been, for the benefit of all. It is in the interest of deprived persons and

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DRAFTING AMERICA'S POOREST

"PRESIDENT FORD IS PROPOSING A 30% INCREASE IN THE COST OF STAMPS FROM THE LOWEST INCOME AMERICANS" IN HIS "EAT LESS" CAMPAIGN
JEROME CAHILL
N.Y. DAILY NEWS

The Sacramento Observer

EDITORIALS

JAN. 2 - 8, 1975

Understanding Needed In Child Abuse

The individual cases are shocking.

"Carol" (her real name goes unreported) died from hemorrhaging beneath the skull - caused, the doctors reported, by beatings with a belt, burning with a hot iron, and scalding with boilding water. The death of "Carol," who lived only two years of her life, was charged to her mother.

But more significant than those individual cases is what a growing number of voices -- both religious and secular -- are saying. The incidence of child abuse, studies indicate, is on the rise. And the people who are doing the abusing, in too many cases, are the "good" parents who live down the street.

The problem of child abuse is rooted in history and in society as a whole, and it requires both new understanding and new approaches, the experts are saying.

"The somewhat sensational concern with individual cases of child abuse," warned Dr. David D. Gil of Brandeis University in 1971, "seems, at times, to have a quality of 'scapegoating,' for it enables the public to express self-righteous feelings of anger, disgust, resentiment and condemnation toward an individual abusing parent . . . while the entire society is constantly guilty of massive acts of 'societal abuse' of millions of children, about which relatively little is said, and even less is done."

Dr. Vincent J. Fontana of New York, another national authority in the field, disagrees with Dr. Gil's suggestion that describing the individual incidents has such a bad effect, and Dr. Fontana's book, "Somewhere A Child is Crying," (Macmillan, 1973), in addition to being a solid introduction to the issue, details case after grisly case.

"Parents bash, lash, beat, flay, stomp, suffocate, strangle, gut-punch, choke with rags or hot pepper, poison, crack heads open, slice, rip, steam, fry, boil, dismember," he writes. "Just about every conceivable type of injury has been encountered (in abuse cases) and parents have used almost every conceivable type of weapon."

But Dr. Fontana, Dr. Gil, and most other authorities agree that at the root of the problem is the way we regard children. Ms. Bertha Swindall, an executive with the United Methodist Division of Health and Welfare Ministries, defines the issue this way:

"The difficulty of protecting children from abuse rests partly in a general orientation of the society to two factors. First of those factors is the exclusive 'ownership' of the child by his parents; second, the fact that Western cluture is still acclimatized to severe punishment for wrongdoing. The history of child abuse is revealed in many old sayings, such as 'Spare the rod and spoil the child . . . "

While all states have specific laws prohibiting child abuse, the "ownership" attitude makes it difficult for

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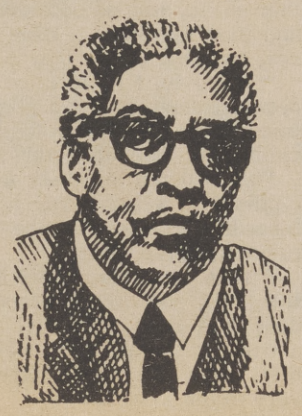
RUSTIN COLUMN

Those 'Liberal Enemies Of Growth

by BAYARD RUSTIN
A. Philip Randolph Institute

It has become commonplace for certain liberals to dismiss the concept of economic growth as a regressive, even destructive force in society. The affluence generated by an expanding economy, we are told, has led to the despoilment of the environment, brought deprivation to hundreds of millions in underdeveloped nations, and in general made America and the rest of the world an unpleasant place to live.



RUSTIN

One must be charitable when discussing growth's critics. For they are, by and large, individuals who support in the abstract the objectives of social progress and racial equality.

But somehow they have missed the fundamental -- and obvious -- contradiction in the notion that the condition of those at the bottom can be raised when society itself is standing still. No doubt they have failed to consider the implications of their creed: that while a no-growth economy may protect the fields and streams (which in itself is a dubious claim) it will most certainly result in untold misery for thousands of ordinary people, many of whom are the Black poor of America and the poverty-stricken masses of Asia, Africa and Latin America.

Those who doubt that this is so need only examine the most recent unemployment statistics published by the federal government. In a year of economic stagnation -- with growth significantly curtailed -- unemployment among Blacks is at its worst level since before the civil rights era. For the future, it is quite likely that the continuation of economic retrenchment over the next several decades would triple or quadruple the unemployment lines, with the most shattering effect on minorities.

The goals of growth's critics are commendable. But the elimination of air and water pollution and the safeguarding of the wilderness can and is being accomplished through stronger government regulation.

As for the problems of the underdeveloped world, they will not be resolved by the weakening of the American economy. On the contrary, realization of a no-growth economy would exacerbate the suffering of the peoples of India, the sub-Saharan countries, and other areas in desperate need. The fact is that America is not going to play a more humanitarian role in the world by diminishing its capacity; it can be much more convincingly argued that America's productive capacity should be increased, while government policy is transformed so that it will assist and encourage the development of the poorest nations.

A few years ago, the term "elitist" was often attached to those liberals who had seemingly lost touch with the values and aspirations of working people. Clearly growth's critics are guilty of defining social problems from an elitist point of view. As intellectuals and middle class professionals, they have as yet to feel the consequences of recession, and no doubt believe themselves immune to the brutalization of an inequitable economic structure.

But the attack on growth is far more than just elitist: it is conservative, even reactionary to its very heart, and should be recognized as such. Within the context of a rigid, stagnant economy, social equality could only be achieved by an across-the-board lowering of living standards; what is much more likely is that class divisions would harden, with the poor and working people locked forever in their unequal states.

It will be said, of course, that society can be remade by "reordering priorities," taking money from defense spending and allocating it to human needs.

We heard this argument before, in 1965 to be precise, when A. Philip Randolph proposed the Freedom Budget for All Americans -- a ten-year program of massive social and economic change. At that time, a number of liberals refused to endorse the Freedom Budget because, they said, all that was needed to solve racial inequality was the end of the Vietnam War.

The war drew to an end, and no "peace dividend" ever materialized. It never materialized because it never existed, except as a diversion from much more complex and difficult challenges.

Those who argue today that society can advance without economic growth are the same people who

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TO BE EQUAL

Year Of Shame

This is one year that just about everyone can agree with the traditional cry of "ring out the old, ring in the new." Or at least we would, if the uncertainties of 1975 weren't so awesome.

JORDAN

But few will miss 1974. It was a year that will go down in American history as the "year of shame." It was the year that saw a President not only discredited politically, but revealed as one who misused his high office for personal gain and for political subservision.

It wook a wave of national revulsion to get Richard Nixon out of the White House and it took a Presidential pardon to keep him out of the courtroom defendant's box, but many of his top aides are in prison or on trial, and the shame of the Watergate mess will forever brand 1974 in the history books.

There's another aspect to the year of shame too. I was the year that saw the emergence of George Wallace as a serious national political party figure. In previous years, Wallace's brand of outdated segregationist appeal was limited to people who fell for the "hate your neighbor" scapegoat technique.

But in 1974, this fledgling version of the old Dixiecrat game suddenly became respectable. Democratic leaders started making big eyes at Wallace, wooing him, making trips to his bedside, and treating him like visiting royalty at party conferences.

The reason is as sad as it is obvious. Politicians think they need Wallace for party unity, or believe he can swing votes to them if he doesn't run himself. If these Democrats think they can gain something from befriending the neighborhood bully then they are in serious need not only of moral instruction, but also of a history lesson that will show that leopards don't change their spots -- they just swallow the tame game that comes their way.

In 1974, a nation that managed to rid itself of Nixon seems to be slipping to the stage where it's leadership confers respectability on the last of the segregationist leaders who fought the civil rights movement in the sixties and helped create the climate of violence that claimed so many innocent lives.

Yet another strong reason why 1974 is a prime candidate for the year of shame titles lies in its mismanaged economy. The year draws to a close with a lot of people having to swallow their words.

High officials told us there would be no recession this year -- now they admit we're in a recession and are debating about how severe its going to be. They told us the economy is flexible enough to provide plenty of jobs, if not for new entrants and unskilled workers, then at least for family heads. At year's end unemployment figures are going through the roof, male family head unemployment is skyrocketing, and the number of jobs is shrinking fast.

This was the year when officials said the biggest economic problem was inflation, and now they're beginning to admit it's unemployment. And it is the year in which the nation's leadership proposed to get us out of our difficulties by making budget cuts in spending on food stamps, veterans benefits and medical payments for the poor.

All of this is taking place in an atmosphere of city layoffs, plant closings and belt tightening we haven't seen for fifteen or twenty years. And the end is not in sight.

This was a year that saw the rise of the myth of the Black middle class at the very moment when Black poverty and Black unemployment were rising. It was the year that saw a rollback of Black economic gains to the point of the mid-sixties.

It was a year of shame too, for northerners as Boston, self-styled "Cradle of Liberty" revealed its deep racism with anti-black mob actions and refusal to desegregate its schools peacefully.

So 1974 was a year of shame all right, and this country had better get itself together if 1975 isn't to be more of the same.

The Sacramento Observer

FORUM

JAN. 2 - 8, 1975

BLACK EMPOWERMENT

Must America Be First?

Black Americans are often either bewildered or chagrined at the conservative and boastful-sounding slogan "American First." With this slogan, all too frequently, there goes the sentiment, "My country, right or wrong."

It was the giving of assistance and consent to human enslavement by those in the Northern states that allowed the "peculiar institution" of the American enslavement of Blacks as legal chattel to endure until just scarcely more than 100 years ago. Even then, it was "American First." That is, the restoration of the union was first and Emancipation second, if at all necessary.

Hence Black Americans historically have been conditioned to respond negatively to the slogan "American First." The feeling of Black Americans in this regard have been undergirded by other events in our common heritage as evidenced in our forced entry into China at the beginning of this century and the consequent ransacking of that country's resources and its people.

We have also seen the infringement of national sovereignty not only in Chile by conservative interests and encouragement but also in Cuba by the starry-eyed liberals John and Robert Kennedy, as at the now infamous Bay of Pigs.

While Black have thus tended to shy away from or to hold disdain for any philosophy of "American First," there has always been an expressed hope that our nation would somehow be transformed and that its idealistic words engraved on the Statute of Liberty and expressed to oppressed white European immigrants, would become realities for darker skinned humanity as well.

Black Americans have never been disloyal to America. Even in the condition of enslavement, Blacks almost wholly shunned the offers of the British for immediate rewards if they joined their forces against the Colonies' cause.

No sooner than Blacks came to America were they subjected to an indelible and distinctive "Americanization" which made America uniquely their native soil. This was done by the quick and massive infusion of white European and American Indian blood and by foisting upon this new hybrid race the culture of Europeans and the condition of perpetual aliens.

Like the Patriarch Abraham of Old Testament lore, Black Americans have been forced into the role of pilgrims who incessantly sought to reject the bitter realities of their present and to seek fervently for a new "city which has foundations and whose builder and maker is God." In this sense, Black Americans have pictured, prayed, bled, died and worked for an idealized America as a kind of New Jerusalem in which there would be no sorrow nor oppression, no greed nor ill-gotten gain, neither bond nor free but one people, in liberty and justice, under God.

It might be said, then, that Black Americans, more than any others, are a product or creation of our nation's life and reflects in their racial hopes and aspir-

(Continued on Page B-4)

Understanding Needed In Child Abuse

(Continued from Page B-2)

authorities to move quickly enough to prevent the abuse, Ms. Swindall continued. Who is going to say that a parent is unfit to discipline his or her child? In the case of "Carol," authorities at the hospital where her mother first brought the young girl suspected abuse from burn marks and bruises on the child's body. But no decisive action was taken, "Carol," was returned home -- and died five days later from more serious wounds.

It is because child abuse is rooted in a concept of children's having no "rights" that the United Methodist Church's program in this area does not specifically deal with child abuse, but instead focuses on the broader area of child advocacy.

"Will you speak for children?" a program of the denomination's Women's Division, lists a number of needs of children -- the 5 million who suffer from moderate and severe mental illness, the 5 million who suffer from malnutrition, the U.S. infant mortality rate (higher than that of 12 other developed nations, the 15 million who need special care for eye, speech and orthopedic problems, the 1 million delinquents -- and asks for volunteers to become Child Advocates in their communities.

Persons interested in that program may contact Mrs. Ruth Gilbert, Board of Global Ministries, The United Methodist Church, 475 Riverside Drive, New York, N.Y. 10027.

The particular problem of abuse deserves special attention, though. Statistics vary widely, but the most conservative estimate is that one or two children are being killed at the hands of their parents or guardians each day. David L. Martin, writing in the November, 1973 American School Board Journal estimates that "perhaps as many as 50,000 children actually die from child abuse each year." Dr. Fontana's estimate, in his 1973 book, put the figure of deaths from abuse at 700 annually, but concedes that the number may be much higher.

The number of children who don't die from abuse, but suffer serious physical damage runs in the thousands and tens of thousands. Several authorities have put the total number of abused children at a quarter of a million, and one study suggests that the annual incidence -- in the United States alone -- may be as high as 2.5 million.

Congress acted at the end of 1973 to meet the problem, authorizing $80 million over a four-year period to establish a National Center for Child Abuse and Neglect and to fund local and regional programs. Those funds, at the time of this writing, are still tied up in appropriations committees, but the center has begun operations within the U.S. Department of Health, Education and Welfare.

A psychological profile of who does abuse their children is next to impossible to determine, due partly to the difficulty of obtaining good statistics (many cases go unreported) and partly to the wide range of people who abuse their offspring.

Drs. Brandt F. Steele and Carl B. Pollock of Denver, observed in 1968 that "if all the (abusive parents) we studied were gathered together, they would not seem much different than a group picked by stopping the first several dozen people we would meet on a downtown street . . . a random cross-section sample of the general population."

Ms. Swindall, who has worked with child abuse cases in Cook County, Ill., reports that the abusing parent is most often "an average appearing person, who expresses average concern for children and does not necessarily exhibit anti-social behavior." There may be psychiatrically ill and alcoholic parents among the abusers, she said, "but the majority of the abusing parents show no such extremes."

"Most parents don't see themselves as being 'abusive'," Ms. Swindall explained. "The way they put it: 'It's a shame I can't control myself . . . but that child is so aggravating!"

A number of solutions have been offered to meet the complex problem of child abuse. In addition to the upcoming national program, some states have their own projects. In Florida, a Child Abuse Registry WATS line is pulling in some 30,000 complaints each year, and a massive media/advertising campaign is trying to raise the state consciousness.

Municipal and private groups have their programs. New York Foundling Hospital is host to a residential program for abusive mothers; another residential program exists at the Salvation Army Booth Memorial Home in Oakland, California.

If the picture of the abusive parent as the "average" parent is at all accurate, however, something more must be done. Ms. Swindall feels that the church, because of its traditional role in working with questions of morality, could play a significant part in meeting the problems. She projects a model of information, education and action on child abuse in local congregations.

"One of the first things you have to do is get a language to talk about the problem," she says. "For example, you need to distinguish between 'discipline' and 'abuse.' When a parent gets angry and hits a child, that's not necessarily 'abuse.' What we mean by 'abuse' is consistently angry behavior by the parent which results in serious physical damage to the child."

Dr. Fontana, in "Somewhere A Child Is Crying," also differentiates between "discipline" and "abuse." "Many parents come very close to losing control," he observes. "They slap out in anger, they yell and they shove, and, on occasion, they hit a little too hard, and then they take a deep breath, check their impulses, and stop before they go too far.

"There is, I believe, a fairly clear-cut difference between discipline and abuse: the parent who disciplines has in mind the welfare and best interests of the child; the one who abuses is indulging himself."

Ms. Swindall suggests that a study group on "discipline" in a local church, in addition to possibly interceding in cases of abuse, could also be the value to non-abusive parents.

"What I've found," said the United Methodist executive, "is that when parents are approached, they'll deny and fight the label of 'abuse' until they come around to facing the problem. Once they do that, if their rage and guilt can properly be handled, they are very eager to be better.

"Sometimes they just need a little information and perspective. One mother reported that no one had ever really loved her and it was her expectation that her infant daughter would love her. When the baby girl cried repeatedly, the mother took it as a sign 'That even my child doesn't love me,' and she beat the infant badly. The church could have helped in that case."

Must America Be 1st...

(Continued from Page B-3)

ations the loftiest of all sentiments for a country which in a special way, is their above all others.

Shortly after World War II, George Ashton Oldham spoke of the ideal, of "American First," in a positive and wholesome sense, which should be presented for every elementary school American child in our textbooks to learn by heart (and to take to heart). They may be said to reflect, as earnestly as any statement, the positive "American First" sentiments of Black Americans, to whom America has always been first, in spite of constant indignities and injustice. The words read:

Not merely in matters material, but in things of the spirit.

Not merely in science, inventions, motors, and skyscrapers, but also in ideals, principles, character.

Not merely in the calm assertion of rights, but in the glad assumption of duties.

Not flaunting her strength as a giant, but bending in helpfulness over a sick and wounded world like a good samaritan.

Not in splendid isolation, but in courageous cooperation.

Not in pride, arrogance, and disdain of other races and peoples, but in sympathy, love and understanding.

Not in treading again the old, worn, bloody pathway which ends inevitably in chaos and disaster, but in blazing a new trail, along which, please God, other nations will follow into the new Jerusalem where wars shall be no more.

Some day some nation must take that path -- unless we are to lapse once again into utter barbarism -- and that honor I covet for my beloved America.

And so, in that spirit and with these hopes, I say with all my heart and soul, "America First."

Those 'Liberal' Enemies Of Growth...

(Continued from Page B-3)

preached the doctrine of the peace dividend ten years ago. And they are just as wrong now as they were then. If America is to take up anew the challenge posed by the civil rights movement, it must be prepared to address the basic inequities that are woven into the fabric of our economic system. The goal, however, is not to cripple our economy, but rather to transform it along humanitarian lines. In this task we will be struggling against those with a vested interest in the status quo -- the rich and privileged. And, should they persist, we shall also find ourselves struggling against the enemies of economic growth -- no matter how liberal or radical they pretend to be.

Living At Our Best ...

(Continued from Page B-2)

groups to have and experience all that is their due. It is, likewise, in the interest of the non-deprived (who, as a matter of course, share either willingly or unwillingly in the things of which others have been deprived) to work for the immediate creation of a just society. Only in this way may the non-deprived escape or rid themselves of the role of unjust, even if unconscious, enjoyers of contraband taken unduly from others.

Eschatology essentially is the Old Testament biblical view (which is extended in New Testament thought) that there are two levels upon which life may be lived. One is on the level which both philosophers and scientists speak of as "time." The other level is that which is technically known as "eternity." In both the Old and New Testaments, eternity is referred to most frequently as "the kingdom (or the rule) of God."

In practical terms, the latter level of life, that of eternity, represents the way that the agency of creation (or the Creator) essentially designed life to be. In this sense, the term eternity means absolute reality and truth as Creation has purposed, designed and created reality and truth (or life) to be.

The ancient Hebrew prophets (or "see-ers") were persons who developed the art of, or willingness to, look beyond the immediacies of life about them (or beyond the level of time) to seek to understand what creation ideally wanted life to be.

Old Testament examples of this are the stories of Daniel in the Lion's Den and of Elijah and Elisha where Elijah is said to have seen in his mind's eye the armies of heaven coming to their rescue and declares "they that are with us are more than those who are against us." The New Testament Book of Revelation is said to have its entire significance in its presentation of a picture of "things which must be. . ."

So much, at this point, for the historical and philosophical background. For every person who wants life to be lived at its best, there must be a lively sense of what the Old Testament prophets among many others saw to be essential. We must see and live life, as fully as possible, in line with the natural or created order of things. Otherwise, injudtice, inequities and untruth prevail. Our ecologists, many current philosophers -- and our Christian science brothers -- are all saying these same things.

RELIGION

Rev. Lee Honored By Jerusalem Baptists

Members of New Jerusalem Baptist Church of Del Paso Heights, last week held an appreciation program for Rev. C. R. Lee, head of the congregation. Rev. Lee recently returned to his duties as head of the north area congregation following a week of hospitalization. Pictured from left, are, Rev. Luvell Johnson, Rev. William Starks, Victory Baptist Church, Stockton; Rev. Curtis Smith and Rev. C. R. Lee.

Rev. C. R. Lee is shown with members of the Pearly Gate Choir. Other choirs honoring Rev. Lee were, The Spiritual Five, The Clouds of Glory, and The Ever Ready Singers.

Joining the program were from left, Rev. Starks family, Mrs. Wanda Starks, son Rodney and daughter, Roxann. Shown seated with the Starks family, is Mrs. C. R. Lee.

Brothers Under The Skin

by REV. VINCENT THOMPSON
Observer Religious Editor

In spite of all of the inhuman treatment which man has helped upon man, the Bible maintains that we are all brothers. "Have we not all one Father? Has not one God created us? (Mat. 2-10)."

All life is one, created and sustained by the power and love of God.

There is a kinship among all living things that is prior to all separateness.

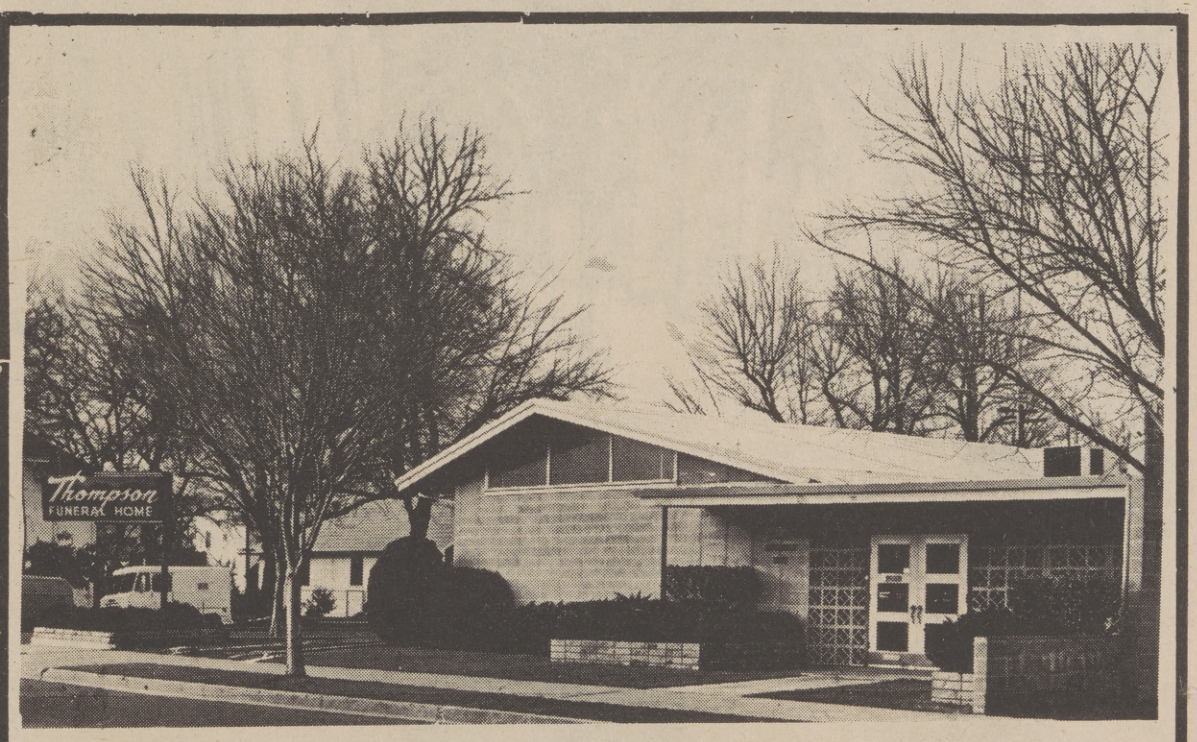
This unity is at the heart of life because life is the creation of God.

Man, in addition to being a child of nature, a child of life, is and most especially, a child of God. "And God saw everything that he had made, and behold it was very good." The acceptance of this fundamental belief that man is a child of God by creation carries with it a deep and abiding responsibility for all men of whatever faith or religious insight, to dwell together as brothers in unity.

As children of God, all men are members of one family, the human family.

Any individual or group or nation that disregards human beings by depriving them of their freedom or their right is sining by going contrary to God's will and God's law.

A people's freedom is their most precious possession and when that is taken away from them, woe unto him who takes it.



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Sacramento, California

Witnesses To Hold Annual Assembly

Joe Almanza, Jr. presiding minister of the South Sacramento Congregation of Jehovah's Witnesses, announced today that California Circuit 42-C will hold their winter assembly the weekend of January 25 and 26th at the Yuba City Assembly Hall located at 650 North George Washington Boulevard in Yuba City.

The Yuba City assembly hall of Jehovah's Whitnesses, which was erected during an eight month period in 1973, has been appraised at over $1,000,000.

The 28,000 square foot structure, which was a major undertaking of the Faith in northern California, was built with 99% volunter help from among the ranks of Jehovah's Witnesses. "From ground zero to completion we relied on the brains of a few professionals and the willingness of unskilled men, women and children, many of whom had no idea what to do with a hammer," smiles Almanza.

E.C. Woodley, who has oversight of approximately 15,000 Witnesses in Northern California, notes that while the Assembly Hall is handsome structure, other organizations have buildings that are more appealing to the eye.

This structure is very distinctive because it is used for the loftiest of goals, namely to assemble people together and teach them the principles of God's Word. We use this building to teach people to put aside hatred, crime fear and other demonic practices and learn to love their creator and their fellowmen," adds Woodley.

The Assembly Hall, which has an impact on business in Yuba City, is used by Witnesses located in the general area from Redding To Galt and Vallejo to Sonora. The 16,000 Witnesses who comprise about five circuits in this northern California vicinity have two circuit assemblies annually in Yuba City so the effect on that city is 32,000 visitors more each year.

The Yuba City Assembly Hall of Jehovah's Witnesses sits on a nine acre site with ample parking. The main auditorium seats, 1,500 and there is an over-flow for another 800 people. Contained within the facility are a cafeteria and dinning area, a Kingdom Hall, a baptismal pool, offices and living quarters for the caretaker and his wife.

Woodley cordially invites the public to attend this assembly at no charge whatsoever.

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No charge for labor or installation* on our beautiful custom made draperies

Thursday Through Saturday Only

Come in this week to choose your fabric from Macy's 250 prints and solids, ranging from crisp designer linens to soft, elegant velvets with beautiful hang and drape. Macy's will measure your windows, create your custom draperies with meticulous professional care, and then install them in your home. All you pay for is the fabric, during this one-week sale.

*Slight additional charge for draperies 63" or shorter, treatments other than pinch-pleated, and lining.

Draperies — all Macy's

Sale ends January 8

Shop at Home. See Macy's selection of drapery, slipcover and reupholstery fabric in your own lighting. A representative will come to your home with no charge or obligation to you when you call your nearest Macy's Drapery Department and make an appointment.

Hundley Completes Army Stint

FR. ORD, Calif. - Army Private Dwight Hundley, son of Mrs. Annie R. Hundley of Sacramento, completed eight weeks of basic combat training at Ft. Ord.

Is it logical to believe in God?

Yes, but no newspaper ad can convince you of God's presence and power.

What *will* convince you is a radically new view of God as Love itself. As all intelligence. As the very Principle of your being.

This scientifically-based view of God healed all types of disease 2000 years ago, and it is healing many people right now.

This week's Bible Lesson on "God" can give you some logical new views of God and yourself. You're welcome to read it in our public Reading Room.

CHRISTIAN SCIENCE READING ROOM

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Blacks In Sports

By Vernon E. Johnson

"A BLACK ATHLETE'S RAP"

I've been running and jumping, and fighting my way to freedom a long time now little brother. Sometimes I get so weary, and my bones ache so much that it seems like I can't go on much longer.

It seems like everytime I win the "big" one new and bigger obstacles are thrown my way. Almost makes me wonder why I keep on trying."

"If it were just a matter of money or personal achievement I guess I could be satisfied. But you and I both know it's much more than that. And that's why it's so difficult. Every time I sink a basket or run for a touchdown or hit a home run I realize I'm striking a blow for the "cause." I'm weighted down with that knowledge.

The responsibility of helping to fulfill the dreams and aspirations of my people is heavy. I'm proud to have been given the talent and skills to make me worthy of carrying such a burden, but I can honestly say I'm afraid. Afraid that I won't be able to handle such a large responsibility."

"I don't know whether I'm making my self clear or not but please try to understand. Athletics is much more than a game to me. It's survival. It's provides me with the fariest chances to affirm my manhood, and don't have to tell you how important that is. They can deny me an equal education, refuse to let me vote, and do their best to break up my family, but on the athletic field it's man against man, fairly, and I sure do give 'em hell don't I?

"Since I have this opportunity I have to do my best to make sure I'm continually moving ahead in the right direction. Not only on the athletic fields but in every phase of my life. I know how much little brothers like you look up to me, dreaming of one day filling in where I've left off.

For many of you it's the only hope there is, and I pray to God your faith in me is justified. It's a heavy burden little brother, a heavy burden."

"All I can promise you is that I'll try to fulfill my responsibility. I'll be the businessman, the lawyer, the doctor, the priest, whatever it takes to keep careful control over all my affairs. I'll be the big brother extending a helping hand to the little brother; guiding him, through example, to a better place in life. These things I'll try to do because I know your life is at stake and I'm one of the few people who can really help."

Women Build Confidence

Through Martial Arts

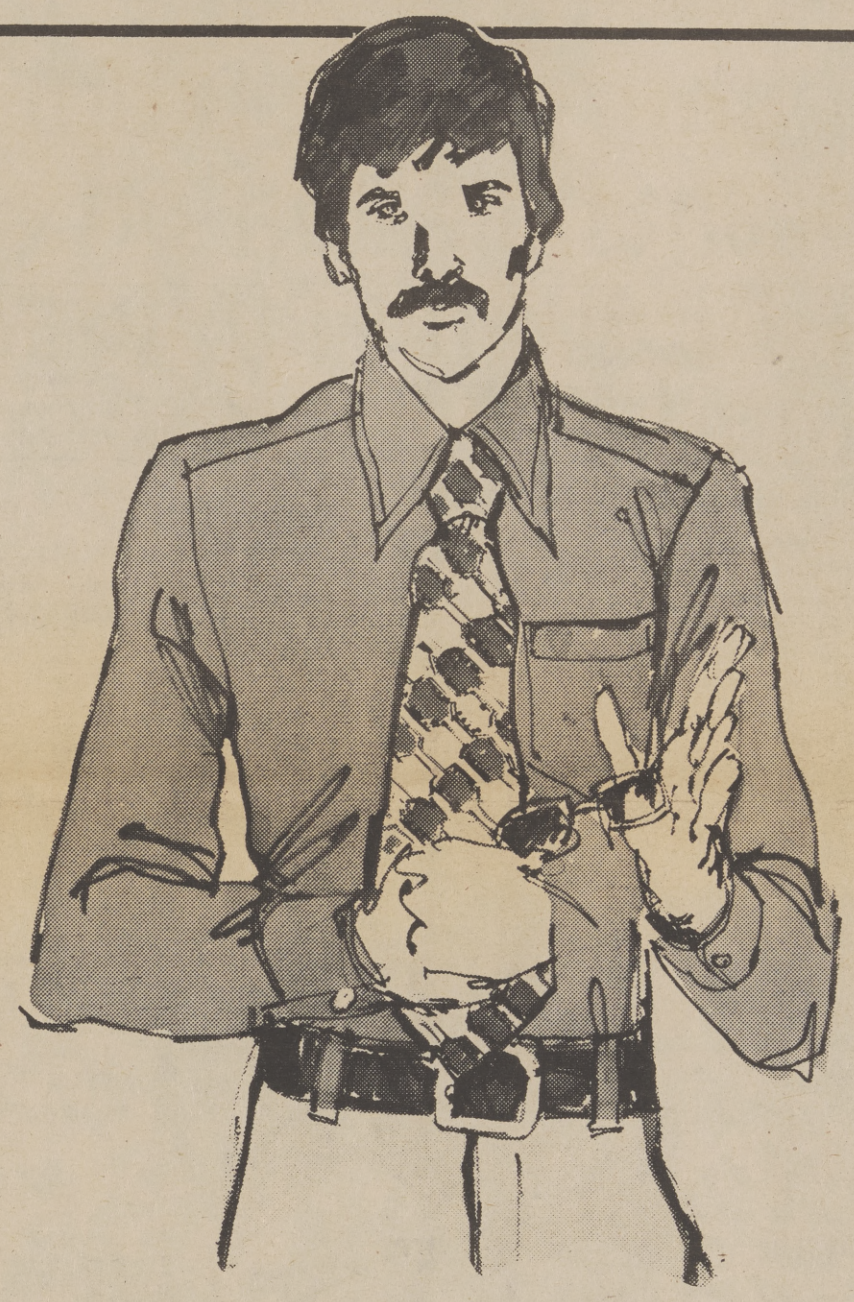
DAVIS - Through learning self-defense, women will be on their way to becoming less vulnerable and more self-reliant. A Woman Black Belt and teacher of Tae Kwon Do expressed it well: "Learing self-defense has given me a greater choice in deciding and doing what I want. I don't feel so much a prisoner of my body. I feel like a being of a bigger world."

University of California Davis Extension offers three courses in self-defense, two expressly for women, in its winter quarter offerings.

"Self-Defense for Women" gives participants self-confidence and self-mastery through a process of exercise, body coordination and self- defense techniques. Sessions give women a basic working knowledge of techniques for self-protection. The program includes demonstrations and practice in simple blocks and kicks, wrist releases, falling and basic throws.

Course instructor is Claudia Vierra, who holds the Shodan Degree (Black Belt) in jujitsu and is an advanced student of other martial arts, including kung-fu and aikido. Ms. Vierra has conducted seminars and symposiums on self - defense throughout Northern California. Two sessions will be held, both in the Orchard Room, Mini-center, Hutchison Drive on the U.C. Davis campus. The first meets Mondays, January 6 - March 10, 7-9 p.m., the second session is held Thursdays, 10 a.m. -noon, January 9-March 13. Both classes have a limited enrollment.

JANUARY SUPER BUYS



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CENTER CUT PORK CHOPS
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$1.29 lb.

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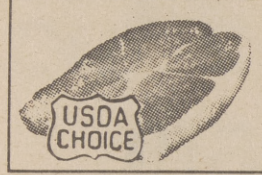

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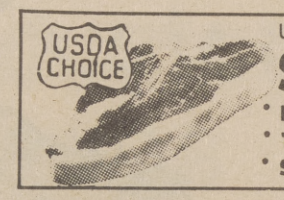
ROUND STEAKS Boneless Full Cut $1.39 lb.



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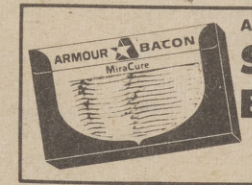

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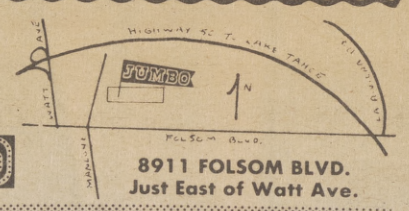

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HOT ROLL MIX	Pillsbury	13¾ oz.	49¢
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Mrs. Filbert's
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GREEN PEAS	Made Rite	303	31¢
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Sliced or Chopped Mushrooms	Deluxe	2½ oz.	35¢
CHILI CON CARNE With Beans	Dennison's Regular or Hot	40 oz.	$1.25

BUC WHEAT CEREAL	Big G	10 oz.	57¢
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POP UPS	Toastem All Varieties	10 oz.	57¢
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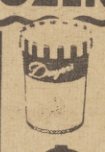
Good Value 8 OZ. 19¢



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ORANGE JUICE	Minute Maid	12 oz.	59¢
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COTTAGE CHEESE	Crystal	pt.	59¢
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AVOCADOS 3 FOR 99¢

Smoking Can Hamper Sex Life

Can smoking affect sex? Indications are it can. According to an article in the January issue of the Reader's Digest, smoking appears to be the villain in cases of low sperm count, inpotence and babies born with low birth weights.

While the scientific evidence supporting this link between smoking and sex is still incomplete, the growing number of physicians are convinced it does exist. One such believer is Dr. Alton Ochsner, senior consultant to the Oshsner Foundation Hospital in New Orleans. Dr. Ochsner spotted the correlation between smoking and incidence of lung cancer 28 years before the 1973 Surgeon General's report on cancer, and he feels the same kind of clinical evidence indicates that cigarette smoking is also dangerous to one's sexual health.

Studies tend to confirm that heavy smoking, for one thing, lowers testosterone production and that this production is increased if smoking is stopped.

There appears also to be a correlation between smoking and sexual activity. "I've had literally dozens of patients tell me, almost as an afterthought," Dr. Ochsner says, "That after they quit smoking, their sex lives improve." He cites a 73-year-old man, a heavy smoker, who stopped smoking after having a lung abcess removed. "Two months later, the doctor reports, "the lung had healed completely. Before he stopped smoking, he told me, he'd had sexual relations once every four to six months. Now, it's three or four times a week."

The relationship between a mother's smoking and the health of the newborn is even stronger. The Surgeon General's report states that a smoker has nearly twice the risk of delivering a low-birthweight infant as the of the non-smoker.

Dr. Ochsner hopes that today's emphasis on sex will spur more scientific research on the effects of smoking on sexual response. "It has been estimated," he says, "that tobacco use kills about 360,000 people a year in this country along. Yet people go right on smoking. But when I tell them that tobacco may have an adverse effect on their sexual activities, they suddenly take notice."

Members of the Sacramento NAACP Youth Council were busy over the holidays preparing baskets of food for the city's less fortunate. The project is part of a year around effort by the Youth Council to provide affirmative community action oriented projects.

The Youth Council provided three baskets of food to needy families in the area. Pictured from left are, Stuart Burns, Vice President, Kevin Davis, President Miss Peggy Broussard, Community Food Drive Chairperson and Excetral Caldwell, Business Chairperson.

The Sacramento Observer

SOCIAL WHIRL

JAN. 2 - 8, 1975

Headache Booklet Offered By HEW

That horrible pounding in your head, or that terrible tightness that feels as if steel fingers were gripping your temple, even that unbearable tightness in your neck. They all spell the kind of pain that many of us feel on occasion -- headache misery. And when you're in that kind of pain, nothing else seems to matter until it's gone.

A Department of Health, Education and Welfare booklet talks about what headaches tell us and what to do about them. Copies of "Headaches," are available for 25 cents each from Consumer Information, Pueblo, Colorado 81009.

According to the booklet, doctors say that a headache is not a disease by itself, but a symptom. This is important because a symptom is a change in your bodily condition that points to something wrong. Headaches can be the first warning of a serious condition which probably could be controlled if detected early. Only your doctor is trained to find and treat the cause of your headache symptoms. If you remove the warning, day after day, with a painkiller, you may be covering up the cause. Until you can see your doctor to determine the cause of your headache, the booklet suggests these remedies:

. Rest, quiet, and fresh air often help.

. Tension headaches are often relieved by massage of the neck muscles, heat from an electric pad, or a shower or warm tub soak, plus any medication the doctor may have prescribed.

. Hunger can cause a headache, so try to make a habit of regular meals. If a meal is delayed more than an hour, a snack helps.

WCIC Offers Courses In Modeling Of Basic Charms

The Women's Civic Improvement Club is offering lessons in basic charms, modeling and social ethics at the club's outreach house, 3535 3rd Ave., each Tuesday and Thursday from 11 a.m., to 2 p.m.

Other activities include sewing, knitting, crochet and arts and crafts.

Mildred Fluis is volunteer director of these activities.

Geraldine Sims will supervise recreation.

The center is open to all persons -- regardless of age.

There also is a counselor available for senior citizens and youths.

Dianne Salzenstein will fulfill that function and will be available at the convenience of the participants.

For information, call Lucy Flagg or Sina Ragster at 457-8661 or 452-4932.

INSIDE THE WHIRL

Clothes

You can beat the 'shopping blues' with fashionably coordinated outfits...C-2

50th

Mrs. and Mrs. Bennie Watson celebrated their 50th wedding anniversary...C-3

Hypertension

Many hypertension patients are dangerously dropping out of treatment facilities...C-4

Under the jacket worn over most anything, it looks right with shirts, sweater sets, and can even stand a chill wind when you've got the right turtleneck underneath. This year, it looks best when casually wrapped giving a loose, easy feeling that goes with today's on-the-go lifestyle. The jacket, like this one from the newest collection of Leap sportswear, can be worn with a coordinated skirt or pants to create a total ensemble effect that lets you go everywhere with style - day into night.

Beat The Shopping Blues

Remember when clothes shopping was quick and easy? No more. In today's stores, where theres so much to choose from--endless racks of tops and bottoms, rainbows of color, novelties meshed in with basics--it can get pretty confusing, even for the best of us.

In fact, to call it confusing is putting it mildly.

Trying to weed through the chaos of a sportswear department, particularly with feet pleading for kindness, can be a truly frightening experience. And after an afternoon spent in a busy store, most of us start contemplating going to extremes to get a salesperson's attention.

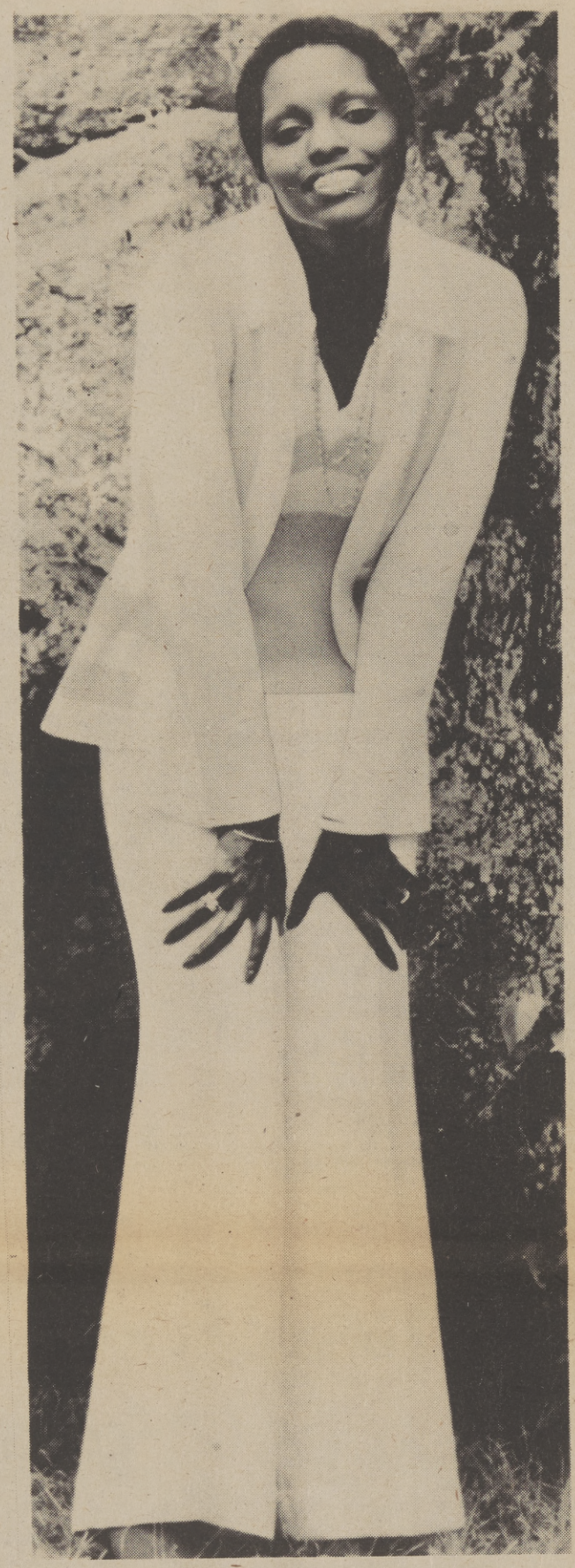
What could have started out as a quiet little shopping spree soon bears resemblance to a nightmare.

Fortunately, some clothing manufacturers understand the plight of the hurried shopper. And what's more, they're on our side. They've put together sweater sets, jackets, pants, skirts, and shirts - all carefully coordinated to intermingle with each other as well as mix with existing wardrobes at home.

It's a great concept for today's young woman. She can select the best looks for her particular lifestyle. Without a hassle. Easy clothing means easier living...and right now, that's important.

Leap, a new division of Garland, is one of the manufacturers who offers well-thought out group of coordinated separates...in go anywhere styles and colors that offer us the quality and fashion we've all been looking for. Take, for instance, a super sweater set that goes with almost anything for a variety of together looks. Or a great jacket and skirt combo pulled together by a print shirt in complementary colors. Manufacturers like Leap still believe in two very important things: one - that today our time is valuable, and two - that shopping should be fun.

And that's nice to know.



Set. . .a great way to build a go-everywhere wardrobe without spending a fortune. Because of their easy polish, you can wear sweaters anywhere. Shown, an easy open cardigan with a matching twin top, from Leap. The look is right with pants or a skirt and has additional fashion mileage when either part of the twosome is combined with a great print shirt and for a new and entirely different look.

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Beauty Salon

Proudly introduces Bernice Williams

Open Tues., Wed., Thurs., Fri., and Sat.

Tues. & Wed., specials -- Shampoo - set . . . $5.00.

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Featuring Fermodyl Conditioners

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Fashionable Facts

by Jenée Huitt
OBSERVER FASHION EDITOR

Evening Elegance

Its party time and to get you in the spirit of things, how about one of these super party-looks, all touched with the holiday feeling?

The Pajama

The fashion that comes to dinner last fall and never left. The difference now is in the handling of top fullness . . . wrapped . . . tied; more variety of colors and more individuality to the new pajama coming to dinner this fall.

At Your Leisure Time

Brighten your leisure hours with colorful hostess gowns -- so easy to slip into. Feel and look luxurious while relaxing at home. Here are a few lounge wear at your leisure time.

You'll make a great entrance in a velvety pantsuit. Satin blouse that ties into a bow.

The Cafton -- A perfect little step in for looking elegant at home or out on the town with your man.

These super-party looks are so pretty, you'll surely be tempted to entertain in them.

Whether it's a big holiday bash, or candles and dinner for two, these items are the prettiest party looks imaginable.

17 yr. Olds May Now Donate Blood

On January 1, 1975, Assembly Bill No. 3125 and Senate Bill No. 1540, become effective in the State of California. This legislation makes it permissable for minors aged 17 years to give blood to a licensed blood bank with the written consent of a parent.

The Sacramento Medical Foundation Blood Bank has available copies of forms for parental consent. Anyone interested may obtain such forms by calling (916) 444-6516 and asking for "Donor Services." The Blood Bank will require that the parent come to the Blood Bank with the donor or if not possible, indicate where they can be reached for appropriate confirmation of a consent.

The legislation referred to also makes it possible for a blood bank to accept persons aged 15 and 16 provided they have a written authorization from a physician, as well as written consent.

The Sacramento Medical Foundation Blood Bank believes this legislation will add significantly to the available supply of voluntary blood donors, but considers minors aged 15 and 16 should be asked to give blood only when a physician deems it desirable.

HOLIDAY MERRIMENT

Students of the Del Paso Heights Pre-school were treated to an afternoon of seasonal cheers last week during their Christmas program. The afternoon of entertainment and merriment, was held at the Hagginwood Club House located on Marysville Blvd. The children representing their respective classes, performed plays dramatizing the season. The teachers of Del Paso Heights Pre-school are: Madames, Jones, Schaefers, Speers, Calhoun, Reynolds, Elliott, Daniels, Martinez, Cook and Mansfield.

Watson's Celibrate 50th

Mr. and Mrs. Bennie Watson of Sacramento, celebrated 50 years of marriage Monday, December 23rd, The couple were honored with a festive celebration hosted by daughter and son-in-law, Mr. and Mrs. George Davis. The celebration was held at the Davis's business, Mr. D's Cocktail Lounge, 4340 Stockton Blvd. The Watson's have resided in Sacramento for 32 years. Watson retired from Southern Pacific Transportation Company after 25 years of employment. Mrs. Watson is a former employee of Del Monte Corp, where she worked for 10 years. The Watsons have four children, Worthy C. Watson, Mrs. Reatha Eaddy, Mrs. Norma Johnson and Mrs. Helen Davis. The Watsons are the grandparents of 15 grandchildren, and the grandparents of 15 grandchildren and 15 great grandchildren. Approximately 90 relatives and friends attended the reception. Shown are Mr. and Mrs. Watson preparing to slice their 50th anniversary cake.

50 GRATIFYING YEARS

Relatives and well-wishers are pictured helping themselves to the excellent menu highlighting the celebration of the Watson's 50th wedding anniversary.

Hostess Mrs. Lora Broussard, pours a glass of Champaign for honored guest California School's chief, Wilson Riles.

Trio Hosts Special Dinner

"Les Soeurs De L'ame," translated from French to English means The Soul Sisters. The Soul Sisters combined their talents last weekend at the home of Dr. and Mrs. Irvin Jackson and hosted a dinner for friends.

Honored guests included California State Superintendent of Public Instruction and Mrs. Wilson Riles and other distinguished Black Sacramentans.

The Soul Sisters are: Mrs. William P. Hamilton, Mrs. Lora Broussard and Mrs. Irvin Jackson.

The dinner party menu included Chitterlings, Bar-BQ Chicken, Potatoe Salad, Hog Head Cheese, Dressing and Ham. It was truly a Soulful affair hosted by the three beautiful ladies of Les Soeurs De L'ame.

'LES SOEURS DE L'AME'

Les Soeurs De L'ame, madames, William Hamilton, Lora Broussard and Irvin Jackson prepare to serve the soulful feast.

Medication Reduces High Blood Diesease

An alarming number of persons identified as having high blood pressure are jeopardizing their future health by droping out of treatment, Dr. Gerritt Schepers of the Veterans Administration, said in Washington, D. C., recently.

Newly named to head hypertension screening in the medical service of the Agency's Central Office, Dr. Schepers disclosed that almost 60% of the 25,000 veterans identified through VA screening as needing treatment have not returned to the VA clinics.

Aout the same percentage is ". . . lost to treatment" in non - veteran screening programs, according to Dr. Schepers.

Because the VA hypertension screening is an early warning system, Dr. Schepers believes Vietnam-era veterans have a better chance than their earlier counterparts to live a longer life, free of heart attacks, kidney disease, stroke and other results of high blood pressure.

Techniques are available to bring the disease under control before it does permanent damage, but ways must be found to keep those in need of treatment from dropping out, he said.

Extensive VA study shows that medication reduces the risk of development of heart and blood vessel disease, kidney conditions and stroke by about 37% over a five-year period, even in moderate and mild degrees of hypertension.

Free Blood Pressure Clinics

Two free blood pressure clinics will be held during January at the Women's Civic Improvement Center Outreach House, 3535 3rd Avenue.

Sponsored by the Sacramento Chapter of the American Red Cross, the clinics will be held from 10 a.m., to noon and from 1 p.m., to 3 p.m., on Tuesday, January 7, and Thursday, January 16.

All persons over 18 are invited for free testing.

The Women's Civic Center needs volunteer services as LVN's and aides to assist in the clinics.

For information, call Lucy Flagg at 457-8661 or 452-4932.

Good Meal
Good Deal
EVERYDAY
Special!

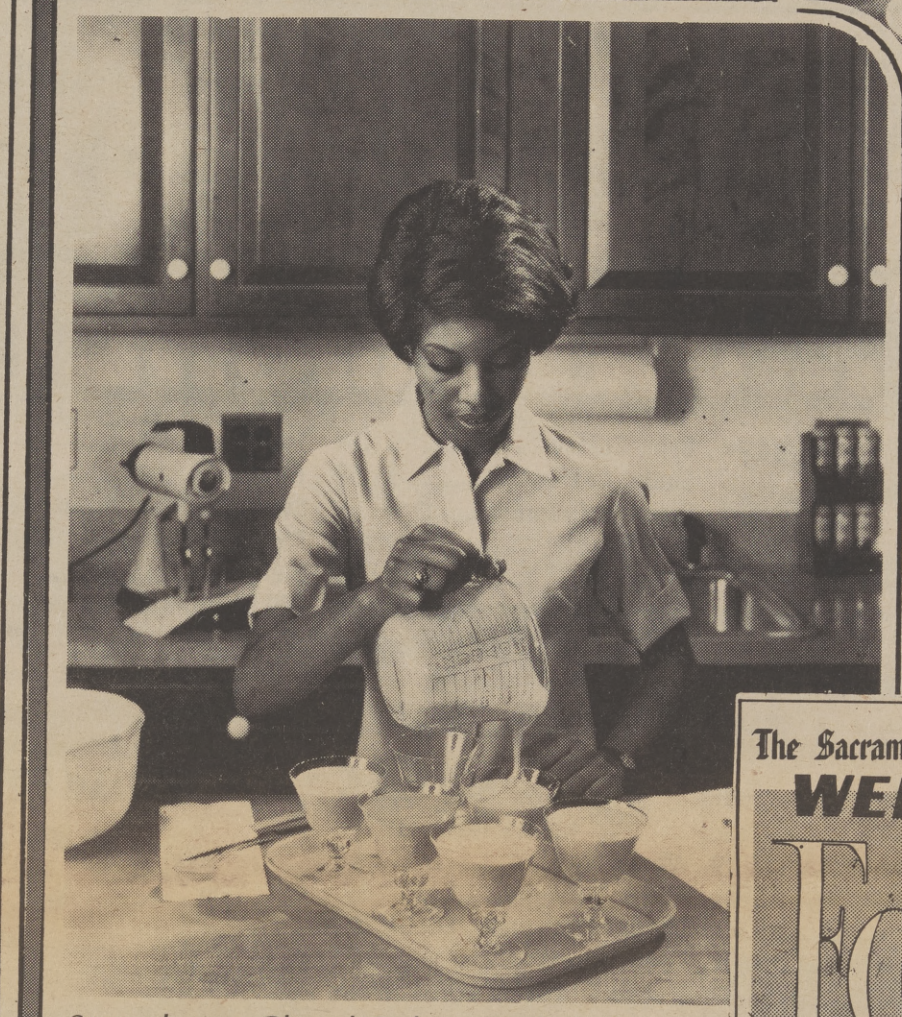
99¢

2 - PIECES OF CHICKEN
COBBETTE OF CORN
MASHED POTATOES & GRAVY
ROLL

Kentucky Fried Chicken®

3119 BROADWAY

START THE NEW YEAR



Strawberry Cloud Gelatin Delight

Baked Ham 'n Maple-flavored Honey Peach halves

The Sacramento Observer
WEEKLY
Food
SECTION

Chicken -Cling Casserole Orientale

Strawberry party Cheesecake

WITH VARIETY!

Carnation–Light
Chunk Tuna
6½-oz. Can **47c**

Sugar Substitute
Sprinkle Sweet
Pillsbury 4.5-oz. Pkg. **49c**

Dalewood–All Purpose
Margarine
1-lb. Pkg. **49c**

Manor House–Frozen
Meat Pies
4 8-oz. Pkgs. **$1**

Vaseline–Intensive Care
Hand Lotion
10-oz. Bottle **88c**

Grade AA Large Eggs
(Medium–68c) Dozen Carton **72c**
Cream O' The Crop or Lucerne

Piedmont, Fresh
Salad Dressing
Quart Jar **89c**

Scotties–2-ply
Facial Tissue
2 Pkgs. of 200 **89c**

Crown Colony
Table Salt
2 26-oz. Tubes **29c**

SuPurb Blue–Laundry
Detergent
49-oz. Box **79c**

Purina Dog Food
5-lb. Dog Chow
5-lb. Bag **$1.29**

Elbow Macaroni or Long
Spaghetti
Perfection Brand, Economy Pak
4-lb. Pkg. **$1.19**

SHOP SAFEWAY...SAVE MONEY

- Ice Cream Lucerne–Assorted 1/2-Gal. Carton **$1.19**
- 2-lb. Coffee Safeway Brand 2-lb. Bag **$1.99**
- Pepperoni Pizza Celeste 21-oz. Frozen Pkg. **$2.14**
- Armour Treet Canned Meat 12-oz. Can **89c**
- BBQ Sausage or Smoked Vienna, Armour 5-oz. Can **43c**
- Folgers Coffee Vacuum Pack 2-lb. Can **$2.11**
- Hunts Ketchup 14-oz. Btl. **39c**
- Dog Food Top Choice–Burger 72-oz. Pkg. **$2.46**
- Bed Pillows Polyester 20x26 Each **$2.77**
- Ironing Pad & Cover Set Each **$1.88**
- Porta-Files Tax Records or Check Ea. **$2.99**

Tomato Juice Libby, Delicious Plus Vitamin C 46-oz. Can **49c**

Refried Beans Town House 15-oz. Can **29c**

Peanut Spread Kraft, Koogle Assorted Flavors 12-oz. Jar **69c**

Cottage Cheese Lucerne–Small and Large Curd Pint Ctn. **61c**

Non-Fat Milk Dry, makes 20 quarts, Lucerne 64-oz. Ctn. **$3.95**

Grade AA Butter Lucerne 1st Quality 1-lb. Ctn. **75c**

- Brim Coffee Freeze Dried 4-oz. Jar **$1.59**
- Sanka Coffee Freeze Dried 4-oz. Jar **$1.59**
- Bordens Cremora 16-oz. Jar **$1.19**
- Dog Biscuits Walter Kendall 26-oz. Pkg. **63c**
- Dog Food Walter Kendall Kibbled Fives 20-lb. Pkg. **$4.49**

- Tomato Sauce Hunts 8-oz. Can **15c**
- Tomato Paste Hunts 12-oz. Can **51c**
- Sweet Pickles Whole, Del Monte 12-oz. Jar **73c**
- Pickle Chips Sweet, Cucumber Del Monte 15-oz. Jar **50c**
- Pickles Dill Spears, Kosher, Del Monte (Halves–22-oz. 71c) 11-oz. Jar **56c**
- Dill Pickle Halves Del Monte 22-oz. Jar **71c**
- Whole Dills Fresh Del Monte 26-oz. Jar **75c**
- Kotex Tampons Regular or Super Pkg. of 40 **$1.29**

- Rice Chex Cereal, Ralston (12-oz. Pkg. 75c) 8-oz. Pkg. **57c**
- Wheat Chex Cereal, Ralston 15-oz. Pkg. **65c**
- Wheat Chex Cereal, Ralston 22-oz. Pkg. **87c**
- Non-Fat Milk Lucerne–Skim 1/2-Gal. Ctn. **61c**
- Low Fat Milk Lucerne–Two-Ten 1/2-Gal. Ctn. **68c**
- Sour Half & Half Lucerne Pint Ctn. **49c**
- Juice Hawaiian Punch, Red or Very Berry 46-oz. Can **76c**
- Grape Jelly Pure Concord, Welches 20-oz. Jar **85c**
- Grapelade Pure Concord, Welches 20-oz. Jar **85c**

Milk prices effective Sacto. Milk Marketing Area Only

- Motts Apple Sauce 25-oz. Jar **65c**
- Margarine Kraft–Soft Parkay 2 1/2-lb. Tubs **85c**
- Grated Cheese Parmesan Kraft 8-oz. Can **$1.39**
- Cream Cheese Philadelphia Plain, Kraft 8-oz. Pkg. **56c**
- Margarine Gold-N-Soft 1-lb. Pkg. **78c**
- Dinner Rolls Butterflake, Pillsbury 8-oz. Tube **61c**
- 3-lb. Folgers Coffee Vacuum Pak 3-lb. Can **$3.17**
- Instant Coffee Sanka 8-oz. Jar **$2.41**

SAFEWAY FROZEN FOODS

Scotch Treat
Orange Juice
4 6-oz. Cans **89c** (12-oz. 44c)

- Whole Okra Bel-air Frozen 20-oz. Bag **85c**
- Broccoli Spears Bel-air 10-oz. Pkg. **39c**
- Chopped Broccoli Bel-air 10-oz. Pkg. **30c**
- Cauliflower Bel-air Frozen 10-oz. Pkg. **41c**
- Eggo Waffles 12-Pack 20-oz. Pkg. **69c**
- Frozen Cauliflower Bel-air 20-oz. Bag **79c**

LIQUOR AND WINE DEPT.

WHISKEY
Cold Brook Blended 80-Proof Fifth Bottle **$3.69**

- * Bourbon Straight, 80-Proof Jim Beam Fifth **$5.39**
- Gallon Wine Mt. Castle, Asst. Dinner Gallon Jug **$1.99**
- Spanada Wine Gallo 1/2-Gal. Jug **$1.99**

(Available only in stores with Bake Shop)

FRESH INSTORE BAKE SHOP

Chocolate Chip
Fresh Cookies
2 Doz. **99c**

- Dinner Rolls Klondike Sour Dough 20 for **$1**
- Cinnamon Rolls Cluster Pkg. of 8 **79c**
- Potato Bread Homemade Flavor 3 1-lb. Loaves **$1**
- Cherry Pie Large, 42-oz. Size Ea. **$1.89**

(Available only in Stores with Bake Shop)

Skylark–Buttermilk
White Bread
2 24-oz. loaves **79c**

Whole or Half, Smoked
Pork Picnics
6 to 8 lbs. size Lb. **59c**

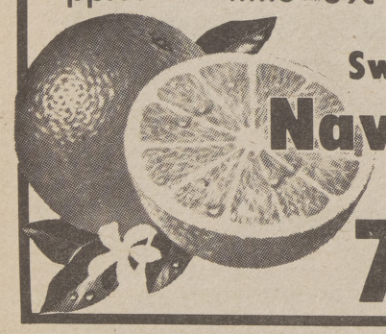
USDA Choice Beef
Round Steak
Bone-in Full Cut Lb. **$1.18**

Trophy Brand
Cut-Up Fryers
Lb. **49c**

US No. 1 All Purpose
Russet Potatoes
10-LB BAG **69c**

Save on Safeway Fresh Produce

- Squash Thick Meated Butternut lb. 10c
- Fresh Carrots 2 lb. Bag 39c
- Yellow Onions 3 lb. bag 39c
- Apples Washington Extra Fancy Red Delicious 3 lb. bag 69c
- Tangerines Dancy Variety 2 lbs. 49c
- Celery Root lb. 29c
- Fresh Spinach 2 for 39c
- Soup Mix 10-oz. pkg. 19c



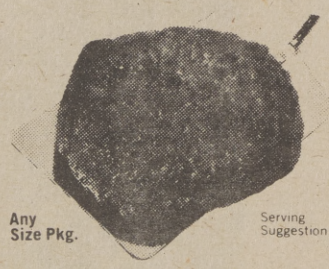
Sweet, Juicy California
Navel Oranges
7-lb. bag **89c**

- Boneless Ham Safeway Brand Portions Lb. **$1.49**
- Sliced Beef Liver Lb. **88c**
- Prem. Ground Beef Lb. **$1.29**
- Sliced Meats Danola–Ham, Beef or Turkey 3 3-oz. pkgs. **$1**
- Boneless Stew Beef Lb. **$1.29**
- Sliced Bologna Safeway 1-lb. pkg. **88c**

- Tom Turkey Safeway Self-Basting, 16-22 lbs. lb. **59c**
- Pork Spare Ribs Small Meaty Lb. **99c**
- Liver Sausage Safeway Bulk Lb. **69c**
- Sli. Bacon Smok-A-Roma (2 lb. Pkg. $2.37) or Dubuque Mississippi 1-lb. pkg. **$1.19**
- Chuck Roast USDA Choice 7-Bone lb. **88c**
- Round Steak Boneless Full Cut USDA Choice lb. **$1.38**

Boneless Beef
Chuck Roast
USDA Choice lb. **$1.29**

- Roast Turkey, White Meat Manor House lb. 3½ lb. Pkg. **$4.98**
- Veal Patties Breaded Italian lb. **$1.59**
- Halibut Steak Captains Choice 1-lb. pkg. **$2.19**
- Fried Clams Maryland House 7-oz. Pkg. **79c**
- Sole "Dabs" Sea Food Favorite, Bulk lb. **99c**
- Sliced Bacon Armour Star (2 lb. Pkg. $2.65) 1-lb. pkg. **$1.33**
- Smokie Links Oscar Mayer 12-oz. pkg. **$1.29**
- Ham Steaks Oscar Mayer 1-lb. pkg. **$2.99**
- Sliced Bologna Rath 1-lb. pkg. **98c**
- Chili Brick Made Rite 1-lb. pkg. **$1.19**
- Beef Steak T-Bone or Porterhouse lb. **$1.99**
- Ground Beef Regular, Any size package lb. **69c**



Beef Plus
Reg. IM Brand
Beef Patty Mix lb. **59c**

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SAFEWAY

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LETS HAVE A SODA....

Soda Fountain Punch

For the young and the young-in-heart, try this delightful refreshing coffee beverage . . . a perfect treat for after-school, midday club meetings and special occasions. It's prepared with Sanka brand 97% caffein free coffee, club soda, ice cream and a sprinkle of cinnamon. Pass the straws, sip, and enjoy.

SODA FOUNTAIN PUNCH

3 cups brewed decaffeinated coffee, chilled
1/3 cup sugar
2 bottles (7 oz. each) club soda, chilled
1 pint vanilla ice cream, softened

Combine coffee and sugar in a large bowl. Stir until sugar is dissolved. Add club soda; then stir in softened ice cream. Sprinkle with cinnamon, if desired. Makes about 7 cups or 6 to 8 servings in tall glasses or 14 servings in punch cups.

Percolator Punch And Lemon Bread

This recipe for percolator punch prepared by home economists of Corning Glass Works is brewed quickly in an Electromatic percolator. It will be a taste surprise for your guests.

PERCOLATOR PUNCH INGREDIENTS:

1 6-oz. can unsweetened orange juice
2 6-oz. cans unsweetened pineapple juice
1-1/2 teaspoons lemon juice (optional)
3 cups water
1/4 cup sugar
4 tablespoons tea (flavored with rind or oranges and sweet spice)
3 cinnamon sticks

Pour juices and water into bowl of Corning electromatic percolator. Add lemon juice only if a more tart punch is desired. Put sugar, tea and cinnamon sticks into basket. Insert pump and basket into perclator, cover and perc. Serves eight.

An ideal holiday bread to accompany the percolator punch is this lemon bread recipe.

LEMON BREAD INGREDIENTS:

3/4 cup margarine
1-1/2 cup sugar
3 eggs
2-1/4 cups shifted flour
1/4 teaspoon salt
1/4 teaspoon soda
3/4 cup buttermilk
Grated rind of one lemon
3/4 cup chopped nuts
Glaze:
Juice of two lemons
3/4 cup sugar

Preheat oven to 325 degrees. Grease and flour a Corning Ware glass-ceramic loaf dish (9x5x3 inches). Cream margarine and sugar; beat in eggs. Sift dry ingredients together and add to batter, alternating with milk. Mix well. Stir in grated lemon rind and nuts. Pour into prepared loaf dish and bake in preheated oven about one hour and 20 minutes or until cake tester inserted in center comes out clean. Cool 15 minutes in dish. Remove from dish and cool completely in wire rack.

While loaf is baking, prepare glaze by combining lemon juice and sugar. Let stand to allow sugar to dissolve. After removing loaf from dish, pierce top with cake tester in a number of places to spoone glaze. Allow to cool to room temperature. Serve.

1 Pc. Fish & Chips
Individual Salad
Soft Drink
Luncheon Special
99¢
11 am to 2 pm

Appetizers Cheer Festive Board

Our Scandinavian recipe ideas feature Norway sardines and can be quickly prepared with foods you have on hand. Norway sardines taste so good by themselves, it's easy to forget how well they combine with other foods. That subtle, smoky flavor is wonderful with raw vegetables, mellow cheeses, hard-cooked eggs and crisp crackers for really instant hors d'oeuvres. Or, in a little more time, you can intrigue family and friends with Viking Eggs inexpensive, savory meal-starters.

VIKING EGGS

6 hard-cooked eggs
1 can (3-3/4 ounces ounces) Norway sardines, drained
1/4 cup soft butter
2 tablespoons lemon juice
Tabasco sauce to taste
Salt and pepper

Cut eggs in half; remove yolks. Mash yolk and remaining ingredients together with fork. Stuff eggs with mixture. Garnish with parsley sprigs, if desired. Makes 12 appetizers.

H. SALT ESQ.
AUTHENTIC ENGLISH
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FISH & CHIPS
4424 Freeport Boulevard
STEVE JANOVICH
Manager
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Lucky

If you only knew.

Extra KEY BUYS MEAN ADDED SAVINGS

FLAV-R-PAC Orange Juice
Frozen 100% Pure .... 6 oz. Can **21¢**

KRAFT Velveeta
Cheese Food Spread
32 oz. Pkg. **1.49**

LADY LEE Ice Cream
Flat Carton Asst. Flavors .. ½ Gal. Ctn. **99¢**

LADY LEE Strawberry Preserves
.... 18 oz. Jar **69¢**

HI-CLASS Dog Food
.. 15 oz. Can **12¢**

CHICKEN OF THE SEA Chunk Light Tuna
Small 3¼ oz. Can **24¢**

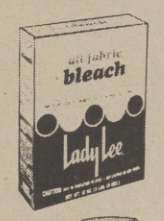
LADY LEE Large Eggs
Grade AA Dozen Carton **72¢**

MOREHOUSE Mustard
24 oz. Jar **39¢**

HARVEST DAY Noodles
Medium or Wide 12 oz. Pkg. **38¢**

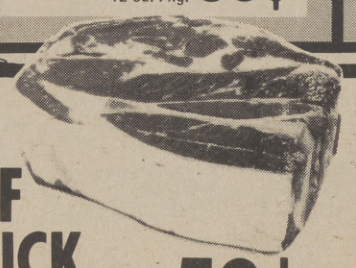
Extra KEY BUYS MEAN ADDED SAVINGS

GEBHARDT'S Refried Beans
30 oz. Can **49¢**



LADY LEE Dry Bleach
61 oz. Pkg. **89¢**

ANACIN Tablets
Bottle of 100 **1.29**



BEEF CHUCK 59¢

Blade Roast ..... lb.
7-Bone Roast ..... lb. 69¢

BEEF LOIN T-Bone Steaks ..... lb. **1.69**
Porterhouse Steaks lb. 1.79

Ground Beef ..... lb. **66¢**

Fresh Fryers 49¢

USDA Grade A (Cut-Up lb. 57c)
Whole Body ..... lb.

BEEF Chuck Steaks ..... lb. **79¢**

BEEF LOIN Top Sirloin Steak
Boneless ..... lb. **1.77**

BEEF CHUCK Cross Rib Roast
..... lb. **1.19**

LADY LEE Sliced Bacon (Thick - 2 lb. pkg. 2.29) ..... 1 lb. pkg. 1.15
BEEF Round Steak Full Cut, BONE-IN .. lb. 1.18
BEEF Rib Steaks ..... lb. 1.79
Beef Blend A blend of beef and hydrated soy protein concentrate .. lb. 56¢
BEEF Rib Roast Large end ..... lb. 1.29
PORK LOIN Sirloin Roast 3½ to 4 lb., Finest Eastern lb. 99¢
ARMOUR STAR Miracure Sliced Bacon (Thick 2 lb. pkg. 2.51) ..... 1 lb. pkg. 1.26
Smoked Ham Fully Cooked, Sugar Cured, Shank Half .. lb. 1.09
(Butt Portion lb. 1.19)

USDA Grade A Cornish Game Hens CHECKERBOARD FARMS Rock .... 20 oz. ea. 89¢
All Veal Steaks Redi to Cook ..... lb. 1.39
Breaded Veal Patties Italian Brand lb. 1.28
Salmon Steaks Pacific Coast and Alaska ..... lb. 2.29
Halibut Steaks Pacific ..... lb. 2.09
Fillet of Sole Pacific Coast and Alaska lb. 1.79

BREAD-CEREAL-FLOUR

Harvest Day Bread White or Wheat Reg. or Sandwich 16 oz. loaf 35¢
Pie Crust Stix BETTY CROCKER .....11 oz. pkg. 45¢
Date Bar Mix BETTY CROCKER .....14 oz. pkg. 79¢
Pie Crust Mix BETTY CROCKER .....11 oz. pkg. 49¢
Wheaties Cereal GENERAL MILLS 12 oz. pkg. 64¢

LIQUOR-WINE

SAVE 10% ON ALL LIQUORS
Buy a Case of 12 - 5ths or Qts. or 6 - ½ Gallons

Lucky Rum Light or Gold — 80.6 Proof 5th 3.69
Harvest Day Dinner Wines Burgundy, Chablis, Pink Chablis or Vin Rose gal. bottle 2.39
Los Hermanos Mtn. Wine Burgundy, Chablis or Rose ½ gal. bottle 2.98
Lucky 86 KENTUCKY STRAIGHT BOURBON WHISKEY (Case price 44.17 or 3.69 per bottle when you buy a case of 12) 5th 4.09
Lucky Gin or Vodka 100% Natural Grain Spirits 80 Proof (Case price 42.01 or 3.51 per bottle when you buy a case of 12) qt. 3.89
Lucky Imported Tequila 80 Proof 5th 4.19

Available at Stores with In-Store Liquor Departments ONLY.

DELICATESSEN

Oscar Mayer Weiners Meat or Beef 16 oz. pkg. 1.12
Oscar Mayer Bologna Meat or Beef — Sliced 12 oz. pkg. 1.03
Gallo Salame (13 oz. chub, 2.15) (18½ oz. chub, 2.85) 8 oz. chub 1.45
Swift Sliced Pepperoni 4 oz. pkg. 81¢
Farmland Canned Ham 5 lb. can 6.99
Beef Dinner Franks LADY LEE 16 oz. pkg. 79¢
Lady Lee Chunk Cheese Mild Cheddar or Monterey Jack — Random Weight lb. 1.25
Lady Lee Cheese Spread American, Swiss or Pimento — Individual Wrap 6 oz. pkg. 49¢
Sliced Salami CAPRI Italian Dry 6 oz. pkg. 1.13

Bananas Fancy, Golden Ripe ..... lb. **13¢**

California Avocados Large size and full of flavor ..... Each **19¢**

Navel Oranges Sweet & juicy and easy to peel.... lb. **15¢**

Green Cabbage Crisp, garden fresh heads ..... lb. **10¢**

D'Anjou Pears Great for eating and in salads, too. ..... lb. **25¢**

DAIRY PRODUCTS

Lady Lee Butter Grade A — Cubes 1 lb. pkg. 75¢
Lady Lee Eggs Grade AA — Dozen Carton
Extra Large 78¢ Medium 70¢
Allsweet Margarine Cubes ..... 1 lb. pkg. 72¢
Lady Lee Yogurt With Assorted Fruit Regular or Blended ½ pt. ctn. 30¢
Blue Bonnet Margarine Cubes 1 lb. pkg. 69¢

FRUITS & VEGETABLES

Harvest Day Applesauce 16 oz. can 27¢
Yellow Cling Peaches DEL MONTE Halves or Sliced 16 oz. can 40¢
Van Camp's Pork & Beans 16 oz. can 32¢
Hunt's Tomato Sauce 15 oz. can 31¢
Lady Lee Golden Corn Cream Style or Whole Kernel 17 oz. can 35¢
Lady Lee Tomato Juice 46 oz. can 53¢

OTHER ITEMS

DRIVE DETERGENT ..... 49 oz. Pkg. **1.19**
Lipton Cup-A-Soup (Chicken 57c) Chicken Vegetable ..... pkg. of 4 61¢
Green Chili Salsa ORTEGA ... 7 oz. can 36¢
Ragu Spaghetti Sauce With Mushrooms, Plain or with Meat ..... 15½ oz. jar 67¢
Chun King Chow Mein Divider Pack, Chicken, Beef or Pork Chop Suey 42 oz. can 1.53
Bathroom Tissue CORONET ULTRA IV Assorted Colors, 2-Ply ..... pkg. of 4 63¢
ALL LAUNDRY DETERGENT Low Suds ..... 20 lb. Box **5.69**
Purina Cat Food Tuna ..... 6 oz. can 25¢
Purina Chuck Wagon Dog Food 25 lb. bag 6.55
Jerky Treats For Dogs Beef Flavor ¾ oz. pkg. 37¢
Dog Food WALTER KENDALL Kibbled 20 lb. box 4.24
Purina Puppy Chow 25 lb. bag 7.19
Bathroom Tissue MD White or Assorted Colors 2-Ply, Pkg. of 4 ..... 375 sheet roll 63¢

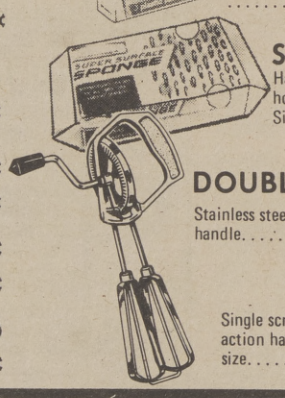
FROZEN FOODS

Flav-R-Pac Vegetables Cut Corn, Mixed Vegetables or Peas ..... 20 oz. bag 62¢
Brown N' Serve Sausage SWIFT'S — Kountry Kitchen, Smoke Flavor or Cooked 8 oz. pkg. 93¢
Onion Rings MRS. PAUL'S ..... 5 oz. pkg. 39¢
Jeno's Pizza Rolls Sausage, Pepperoni or Shrimp with Cheese 6 oz. pkg. 59¢
Banquet Meat Pies Beef, Chicken or Turkey 8 oz. pkg. 32¢
Chun King Dinners Chicken Chow Mein or Pepper Oriental ..... 13 oz. pkg. 1.09
Starkist Tuna Pies 8 oz. pkg. 39¢

DRISTAN NASAL MIST Regular or Vapor 15cc Plastic **99¢**

JERGENS DIRECT AID ..... 10 oz. Bottle **59¢**

SCOUR PADS Plastic Pot Cleaners ..... Pkg. of 3 **39¢**



SPONGES Handy House-hold, Medium Size Pkg. of 2 **39¢**

DOUBLE EGG BEATER Stainless steel with plastic handle. ..... Each **99¢**

FLOUR SIFTER Single screen with spring action handle. 1 cup size. ..... Each **99¢**

KODACOLOR COLOR PRINT FILM For Instamatic Cameras, size 110 or 126 - 20 exposure .. Pkg. **1.49**

SYLVANIA MAGICUBES Blue Dot .. Pkg. of 3 **1.46**

POLAROID FILM 8 Exposures Type 108 ..... Pkg. **4.29**

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AVOCADO SALSA OMELET

Recipe For A Perfect Brunch

Want to know the secrets for making a perfect omelet? Use eggs that are at room temperature. Beat them with a fork until fluffly. Add one tablespoon of milk or cream per egg. Season with salt and pepper. Use one teaspoon of butter for each egg and melt over low heat in skillet until it sizzles. Pour omelet mixture into skillet. Cook slowly . . . keeping heat low. As the underpart becomes set, start lifting the omelet ever so slightly with a spatula so that the uncooked part will flow underneath. Continue cooking till golden done. Just before folding, add the filling you desire and then serve on a warm platter.

One truly sumptious omelet is the California Avocado Salsa Omelet. You'll be sure to get baskets full of compliments on this original recipe which is so simple to prepare.

OMELET

6 eggs
6 tablespoons cream or milk
1/2 teaspoon salt
Dash pepper
6 teaspoons butter
1 California Avocado peeled and diced

Prepare omelet as directed above then arrange avocado chunks across center of omelet. Fold over sides and remove to warm platter.

SAUCE

4 slices bacon, chopped
1 small onion, diced
2 large tomatoes, diced
1/4 teaspoon salt
1/8 teaspoon pepper
1/4 teaspoon chili powder
2 California Avocados

In medium skillet, cook bacon until almost done; pour off about 1/2 bacon grease. Add onions, tomatoes, salt, pepper, and chili powder. Simmer several minutes or until onion is soft. Remove from heat. Peal avocados while simmer (reserve slices for garnish); mash remaining avocados and add to sauce. Serve in pitcher or gravy boat so your guests can "pour it on." Four to five servings.

A few happy things about avocados: California avocados are available all year around. They must be used when fully ripe (to test for ripeness, cradle an avocado gently in your hand. Ripe fruit will yield and be soft to the touch). Ripening can be hurried by putting fruit in brown paper bag or wrapping them in foil. Or, they can ripen right in your fruit bowl, adding that extra bit of decoration. Avocados have 7 essential vitamins and 5 vital minerals. Only 132 calories in a half. And, avocados have no starch and mineral sugar.

USDA Amends Food Stamp Regulations

WASHINGTON - The U.S. Department of Agriculture (USDA) has amended the regulations for food stamp and food distribution programs with respect to institutions and Title VII nutrition programs for the elderly.

The major modifications made earlier this month give the State Agency on Aging the responsibility for estimating the number of meals to be served to Title VII nutrition programs within the State during the year, and for determining the food needs of individual programs. Distributing agencies are required to allocate foods in accordance with such needs.

Proposed changes were published for public comment in the Federal Register of Oct. 1 (USDA press release 2806-74). No objections to the proposed amendments were received, and no changes were made in the food stamp program proposals; however, several changes in the food distribution proposals were made after consultation with the Commissioner on Aging.

The final regulations were published in the Federal Register Friday, November 8, and were effective immediately upon publication.

The Kitchen Almanac

Sprinkle lemon juice or herb vinegar on boiled vegetables for a delightful tart touch . . . Add leftover stuffing to soups. It enhances the flavor and will help thicken the soup.

Memos from the men: John Gray, or resident Oak Park, (Ill.) gourmet sends along these tasty tips: when making homemade donuts add 10% corn starch to powdered sugar before sprinkling on the donuts. The corn starch absorbs the oil and makes donuts hold powdered sugar better . . . Also from John -- for an extra special flavor savor, add some chipped parsley to the dumpling mix when preparing your favorite "chicken and dumpling" dish. (Parsley also does wonders for vegetables, baked potatoes, meats and salads, too, John!!!)

A jam might be great for breakfast, but not afterwards in your food waste disposer. Disposer jams have always been a problem.

Engineers at Kitchen Aid tackled the problem and came up with the answers -- electronic Anti-Jamming and the Wham Jam Breaker. Electronic Anti-Jamming is included on all of the company's disposers and clears ordinary jams. The Wham Jam Breaker -- on top-of-the-line units -- is a solid state, super torque control unleashing 120 jolts-per-second to eliminate even the toughest jams.

Vital vitamins -- We all need vitamin C daily. Grapefruit and oranges (and their juices) as well as cantaloupe and strawberries are important sources . . . Vitamin A -- which we need at least every other day -- is found especially ih apricots, avocados, cantaloupes, peaches, prunes and watermelons.

Preheat the oven at the correct temperature as directed for at least 10 minutes before you begin baking pastries . . . While we're on the subject: to assure a flaky, tender crust, handle pastry dough lightly. Overhandling makes the dough tough.

If you're a spaghetti lover as I am, you'll appreciate this nifty tip from Dolores Farris of Downers Grover, Ill.: to keep spaghetti from sticking together while it cooks, add some vegetable oil to the cooking water.

EDITORIAL NOTE: You may want to clip this feature and keep these worthwhile tips in your own "kitchen file." And, if you have any cooking hints you would like to share with the Almanac, send them to Harry G. Clark, (512) 173 W. Madison Street, Chicago, Ill. 60602.

Warm Thoughts About Ranges

This year Black Americans will buy nearly one million new ranges. Unfortunately, most families aren't aware of which model, out of the wide selection they have to choose from, is the best one for them.

There are three basic types of units you can select -- built-ins, set-in or free-standing.

A built-in or set-in range is unfinished on the sides and back and is designed to be placed permanently in a specified space. It requires a cut-out to be made in your cabinet, so if you're replacing one, make sure you measure correctly, before you try to put it in the range.

Set-in range models are the most compact and economical. They contain both an oven and a surface unit, and they usually hang from the counter top, fitting flush against the cabinet front.

Free-standing ranges are best if you rent or move often. If you're replacing a free - standing range, you may want to give the idea of remodeling your kitchen for built-in appliances a warm reception.

By building in your oven and surface unit, the wall oven can be placed at a comfortable height for you and drawers can be built underneath for additional storage space. The cook-top surface unit can be built in separate from the oven.

If you plan on changing your source of energy, get an estimate on conversion and the monthly fuel costs.

For additional information on "How To Buy A Range," write to Consumer Affairs Department, Whirlpool Corporation, Benton Harbor, Michigan 49022.

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The Stores That Care

Southern Fried Chicken South Of Italy

Old - fashioned Southern Fried Chicken is surely an all-time family favorite. For a change-of-pace taste, try fried chicken from the south of Italy, not the United States.

In this savory switch of a dish, from the kitchens of Progresso Foods, the chicken is marinated in milk just touched with a tang of oregano, then crisped in Italian flavored bread crumbs and garnished with olives. An appropriate side dish would be Italian-accented macaroni salad. Just cook macaroni according to package directions, dress with mayonnaise. Add diced red and green peppers, salt and pepper to taste.

ITALIAN SOUTHERN FRIED CHICKEN

2 chickens (2-1/2 lbs. each), cut up for frying
1 quart milk
1 teaspoon oregano flour
salt and pepper
3 eggs, beaten
3 cups Progresso Redi-Flavored Italian Bread Crumbs
3/4 cup olive oil
3 lemons, quartered
12 green or black olives

Marinate chicken pieces 3 hours in milk, seasoned with oregano, turning pieces occasionally. Drain and dry chicken pieces with salted and pepper, dust lightly with flour, dip in beaten egg, dredge generously with flavored bread crumbs. Heat oil in large frying pan over medium-high heat. Brown chicken on all sides, a few pieces at a time. When all pieces are browned, return drumsticks and thighs to pan. Cover pan, reduce heat to low and cook 10 minutes. Add wings and breast and cook 15 minutes longer, cover. Remove lid, raise heat and re-crisp bread crumb coating. Transfer to hot serving platter and garnish with lemon quarters and olives. Serve 6.

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Mill Whole Grains At Home

In case you haven't noticed the growing popularity of health foods and the trend toward back-to-basis cooking, it's here. Researchers say the health food market has expanded rapidly in the past several years.

Nature's whole grains -- wheat, rye, oats, corn, rice, buckwheat and barley -- can now be milled right in your kitchen. You can bake crisp and tender loaves of yeast bread, cookies -- rich with fruit and nuts, cake or any other "From Scratch" recipes. And, the home-milled flour supplies an abundance of natural vitamins and minerals.

Families who love home baking and like to share the pleasant chores involved in the preparation of good food will find the KitchenAid new grain mill mixer attachment an indispensable kitchen tool. Designed for use with KitchenAid mixers, the grain mill encourages recipe innovations, giving each cook the opportunity to "mix and match" a variety of grain to create unique recipes -- uniquely their own.

The grain mill is both simple in design and easy to clean -- important when grinding involves several types of grain. Consistency of flour can also be regulated.

Most grains are available at health food stores or granaries.

BUTTERMILK CORN BREAD

2 cups corn meal
3/4 teaspoon salt
1 teaspoon cream of tartar
1/2 teaspoon soda
3 tablespoons brown sugar
1 cup buttermilk
2 eggs
1/4 cup liquid shortening

Mix corn meal, salt, cream of tartar, soda and brown sugar together thoroughly. Set aside.

Beat eggs on medium-high speed of mixer for about 30 seconds. Add buttermilk and beat on medium speed for 30 seconds longer.

Add dry ingredients and liquid shortening to egg mixture. Mix on low speed of mixer only until ingredients are combined.

Pour into a greased 8x8-inch pan and bake at 425 degrees, for 20 minutes or until done.

VARIATION: Substitute 1 cup whole wheat flour for 1 cup of the corn meal. Proceed as directed.

JOBLINE

State Department of Food and Agriculture

PERSONNEL MANAGEMENT SERVICES

FRANCIS G. STOFFELS, CHIEF

PALLO A. DEFTEREOS, ASSISTANT CHIEF

Benjamin A. Amos

The "people business" in the Department of Food and Agriculture is handled by Personnel Management Services.

This unit assists Department personnel with position classifications, employer - employee relations, pay, State examinations, employee evaluations, disciplinary actions, grievances, personnel transactions and other personnel management activities.

The staff maintains the pay and personnel records for about 1,800 permanent and over 2,000 seasonal employees working at 286 different kinds of jobs.

Personnel Management Services is deeply involved with **Benjamin A. Amos**, the Affirmative Action Coordinator, in the Department's Affirmative Action Program. This unit, in cooperation with Mr. Amos and the managers of the various Departmental programs:

1. Conducts programs of occupational analysis, job re-design and job re-structuring to provide new opportunities for entry employment, advancement and lateral movement to alternative career opportunities.

2. Reviews qualification standards of promotional examinations to determine whether the requirements facilitate upward mobility and makes revisions as needed.

Briefly stated, Personnel Management Services assists Departmental managers in obtaining and retaining a well qualified staff to do the work needed to reach Departmental objectives.

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THE HAPPENINGS

The Sacramento Observer
entertainment guide

Jan. 2 thru Jan. 8

Macon, Georgia
has dedicated
a bridge
to the late
Otis Redding
(see page E-3)

record and movie reviews · blacks on tv

AT the California Institute for Women in Frontera, California, an auditorium crowd heard women prisoners of the Long Termers Organization outline a revolutionary program. It is a plan to get penal authorities to permit specially screened, talented and motivated prison inmates to do their sentences outside the traditional prison walls in training and working at industries that have shown an interest in them.

However laudable the proposal, several outside organizational executives present contended governors would be squeamish about such a program, that correctional officials could not do it, and that parole boards would be too chicken to let, say, a woman doing five years of life out of prison after she'd done two years even if IBM, Zerox and AT&T combined promised to train her to be a socially beneficial person.

One suggestion was made -- one that would not touch upon work releases for those already in prison probably -- that the courts, the judges, be the ones prevailed upon to sentence offenders to work and study set lengths of time at some "outside" institutions or industry, and possibly to pay due during that time also to his or her victim -- if the victim is alive, or to his family if he is not.

THE LATTER viewpoint is shared by persons now organizing a big prison reform program to be held at the Kennedy Center in Washington, D. C. on January 4. Heading the program will be Sammy Davis, Jr., and news goes that President Ford and his wife will be among the many invited guests at the affair. Al Ruddy, the bold and innovative producer of movies like "The Godfather," and "The Longest Yard," is one of the foremost among the organizers of the prison reform program to be staged at the Kennedy Center. Speaking of some of the aims of such a program, Ruddy told this column:

"We all must sooner or later face up to the real and jolting fact that prisons do not rehabilitate humans. Even if and when they offer vocational training they fail to resocialize and inmate's mind about how best to get along and survive in the so-called free world with his fellowmen. People who go afoul of the law must know that somebody cares. And when someone comes forward and shows the court that he and others care enough to secure and provide outside help to remake this or that person a better human being, we are well on the way to making rehabilitation work."

SIGNS already indicate the January affair at Kennedy Center will be a giant attraction. One thing for sure, it presages to be a beacon forerunner to a mood of thinking that is sure to grow and become highly effective in the coming years.

THE Newspaper Fund says it will fund some $40,000 next year to 13 journalism schools to train minority students in Urban Journalism Workshops. NF says it will "find them and train them."

CBS will soon show a four-hour special about how the FBI cracked a civil rights case involving the KKK, called "Attack On Terror," with Wayne Rogers as star . . . Lionel Hampton readying a March show tour with Buddy Rich and Teddy Wilson . . . And talent rep Ernestine McClendon signed Stu Gilliam, Porter Fowler, Dottie Bostwick, Madelyn Cain and Barry Fincham for representation in the entertainment boondocks.

LIL CUMBER was the talent rep picked by Mixie Thompson and Anne Gaybis for film and TV representation. Lil just returned from a quick trek to NYC where she was a surprise guest at the wedding reception for Atlantic Records' Major Robinson and Julia

HOLLYWOOD BEAT

Wilson. Also there was Dottie Mann, now a prison deputy warden. Dottie was formerly married to ex-football great, Bob Mann.

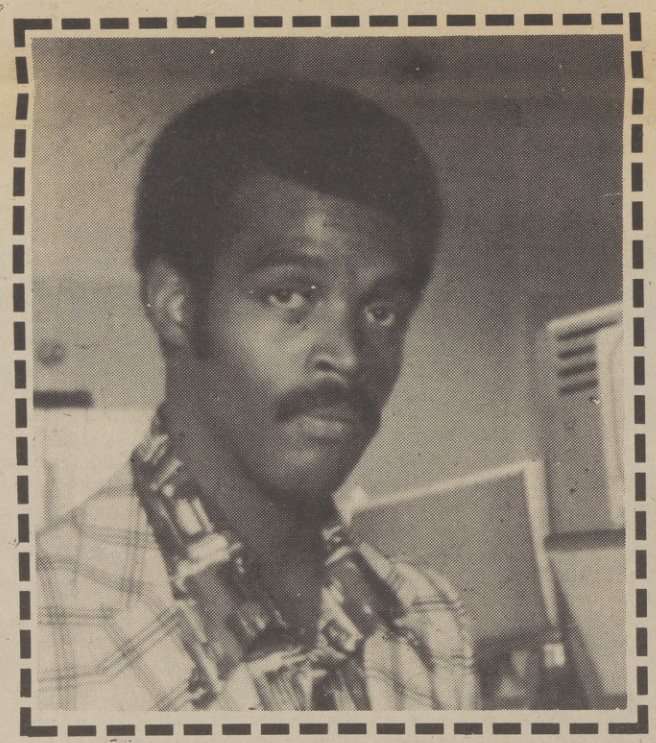
RUTH BOWEN, who's the Queen of Queen Booking Corp., which heads the talent bookings of Aretha Franklin, Ray Charles and Sammy Davis, Jr., making a strong bid to take over operating the Greek Theatre here, since the showplace is reeling under Jimmy Doolittle's reins, again . . . A. S. "Doc" Young, the syndicated sports columnist, still happily gyped about being one of the 80,000 persons who attended the recent Grambling - Southern game in Tulane stadium in New Orleans, saying "It was the most orderly, best-behaved and the biggest Black crowd I've ever seen attend a football game." Next year, the game will just about be held in the new Superbowl in New Orleans.

DAVE CLARK, who's been out there in the hinterlands 35 years putting Black music across to the populace, says he's now in his biggest struggle -- helping Stax Records to survive. The company is currently in a nip-and-tuck court battle with Columbia Records, a firm which has announced it's ready to go "all out" to capture the soul market in record sales.

MAX ROACH, the jazz drummer, getting praises for his music score done for "The Black Picture Show," a NY Shakespeare Festival production showing at Lincoln Center in NYC . . . The "brothers" are causing a lot of heads to turn out in the streets in numerous major cities today as they walk around wearing gay-colored curlers in their hair. Women used to be called indiscreet when they wore curlers on the streets. Now, the males who used to rap them for it, are doing it themselves. Maybe Freud had a few words for it.

DON McLEAN, who scored such an international hit not long ago with his recording of "American Pie," and his lugubrious "Vincent," which became a stage offering, too, of Dihann Carroll, brought in some of the best talent he could find to work with him on his newest album, "Homeless Brother," on United Artists. Aside from using tenor sax star Willis Jackson and the jazz-music talents of Richard Tee, Andy Smith, Art Jenkins, Willie WEEKS, Seldon Powerll, Charles Fowlkes and Joe Wilder, the young guitarist-composer-singer brought in the background vocal talents of Cissy Houston, Rennelle Stafford, Deidre Tuck, Kenny Vance, Steve Soles and Ned Albright. On one of the selections, McLean also featured the voices of The Persuasions, helping him sing "Crying In The Chapel."

The title track of the album is a great song, but the winsome takeoff a la "Mr. Sandman," on "Wonderful Baby," is about as good as an artist can get on a record. "Wonderful Baby," is fast becoming a hit around the nation for young Don McLean.



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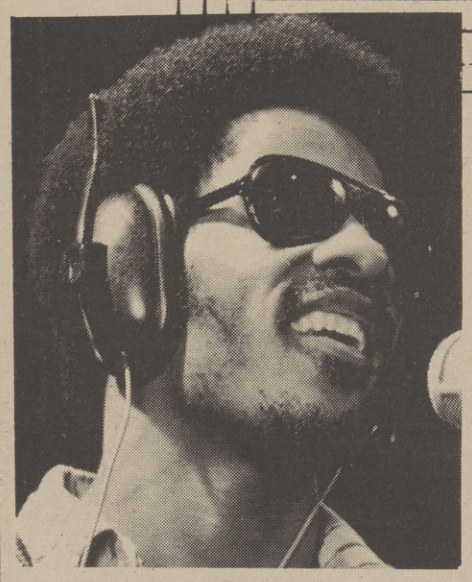
Motown Sweeps 'Record World' Awards



STEVIE WONDER

Diana Ross, Marvin Gaye and Stevie Wonder were major winners at Motown Record Corporation's artists swept the 1974 Record World Year End Awards Poll, it was revealed today by Record World Magazine, a music industry trade publication.

Diana and Marvin were selected the Top New Duo in the Pop Album category -- The Top Duo in Rhythm and Blues Single Records category -- and the Top New Duo in the Rhythm and Blues Album category for their album and subsequent single releases together.

Stevie Wonder was the recipient of two awards being selected the Top Male Vocalist in the Rhythm and Blues Single records category and the Top Male Vocalist in the Rhythm and Blues Album category, and the Top New Instrumental Group in the Rhythm and Blues category.

Other winners were Bob James, who records for CTI and is distributed by Motown, for Top New Male Jazz Artists in the Album category and Esther Phillips, who records on KUDU which is distributed by Motown, as the Top New Female Jazz Artist.

The Record World Awards are presented annually by the publication following a polling of the Editors and Chart experts for the publication.

DIANA ROSS

Jimmie Rodgers Chairs Telethon '75

Plans for the March of Dimes Telethon '75 are now well underway. The event is scheduled for January 25 and 26 at the Sacramento Community Center Theatre.

Singing star Jimmie Rodgers has been named Honorary Chairman for Telethon '75. Other entertainers, such as Joe Lewis, Moe Baker, and Jim McKrail of Celebrity Sweepstakes are slated as co-hosts. Local talent is needed to join these stars on the 22-hour spectacular.

One of the goals of the Telethon is to involve the total community in the fight to eliminate Birth Defects. Interested singers, dancers, musicians, actors, gymnasts, and other artists, are urged to phone 444-9255 for more information.

Syreeta Is Top Female Singer

LOS ANGELES - Syreeta Wright, Motown recording artist, has been selected Top New Female Vocalist by the editors of Cash Box Magazine, it was revealed by the prestigious music industry trade publication.

Ms. Wright was selected as the Top New Female Vocalist following the release of her latest album, "Stevie Wonder Presents Syreeta" and a record smashing personal appearance tour which took her from coast to coast and receiving rave reviews from critics throughout the country.

Syreeta began a special engagement at the Paramount Theatre in Oakland on December 29, following which she will begin pre-production work on her next Motown album with Stevie Wonder.

Georgia Names Bridge For Otis Redding

MACON, Ga. - On December 10, 1967, Otis Redding lost his life in a tragic airplane crash. Seven years later, on December 10, 1974, the city of Macon, Georgia, honored the late R&B singer by dedicating in his memory a new $1 million bridge that spans the Ocmulgee Rive in Macon. The Otis Redding Memorial Bridge was dedicated in ceremonies attended by many local, state, and national representatives of government and the recording industry.

Phil Walden, president of Capricorn Records and former manager of Otis Redding, read a proclamation from Georgia Governor Jimmy Carter, making the day Otis Redding Day throughout the sate. Walden also read congratulatory telegrams from Governor Carter, U.S. Senators Herman Talmadge and Sam Nunn, Congressman W. S. (Bill) Stuckey and Congressman Andrew Young. Macon Mayor Ronnie Thompson read a proclamation making the day Otis Redding Day in Macon.

In addition, Thompson presented Mrs. Otis Redding and Phil Walden with memorial plaques. An oil portrait of the late Otis Redding, painted by a local artist, was unveiled and presented to Mrs. Redding.

The date was also marked by radio stations throughout the country with special memorial programs on Redding. It isn't often that an entertainer leaves his mark on society the way Otis Redding did.

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Thurs. January 4th

SCENE 31 - On Channel 31, at 6:45 a.m.

SOLID GOLD HEROES - Serial, on Channel 31, at 7:00 a.m.

MOVIE - Science Fiction - "Bedlam," on Channel 31, at 7:20 a.m.

TO BE ANNOUNCED - On Channel 31, at 8:50 a.m.

MOVIE - Fantasy - "Balboa," on Channel 31, at 9:00 a.m.

MOVIE - Western - "The Gallant Legion," On Channel 31, at 11:00 a.m.

MOVIE - Fantasy, "Pufnstuf," on Channel 31, at 1:00 p.m.

MOVIE - Western "The Gallant Legion," on Channel 31, at 3:00 p.m.

SOLID GOLD HEROES - Serial, on Channel 31, at 5:00 p.m.

MOVIE - Fantasy "Pufnstuff," on Channel 31, at 7:00 p.m.

SOLID GOLD HEROES - Serial on Channel 31, at 11:00 p.m.

MOVIE - Science Fiction, "Bedlam," on Channel 31, at 11:20 p.m.

TO BE ANNOUNCED - On Channel 31, at 12:50 p.m.

Fri. January 5th

SCENE 31 - On Channel 31, at 6:45 a.m.

SOLID GOLD HEROES - Serial on Chanle 31, at 7:00 a.m.

MOVIE - Science Fiction, "Destination Moon," on Channel 31, at 7:15 a.m.

MOVIE - Adventure "Balboa," on Channel 31, at 9:00 a.m.

MOVIE - Adventure, "Balboa," on Channel 31, at 1:00 p.m.

MOVIE - Adventure "Cate of Hell," on Channel 31, at 3:00 p.m.

TO BE ANNOUNCED - On Channel 31 at 6:45 p.m.

MOVIE - Adventure "Balboa," on Channel 31, at 7:00 p.m.

MOVIE - Adventure, "Cate of Hell," on Channel 31, at 9:00 p.m.

SOLID GOLD HEROES - Serial, on Channel 31, at 11:00 p.m.

MOVIE - Science Fiction, on Channel 31, at 11:15 p.m.

SCENE 31 - On Channel 31, at 1:00 a.m.

Sat. January 6th

NOTICIAS - On Channel 31, at 6:30 a.m.

MOVIE - Science Fiction "The Black Sheep," on Channel 31, at 7:15 a.m.

TO BE ANNOUNCED - On Channel 31 at 8:45 a.m.

MOVIE - Musical, "Sweet Charity," on Channel 31, at 9:00 a.m.

MOVIE - Western, "The Plunderers," on Channel 31, at 11:00 a.m.

MOVIE - Musical "Sweet Charity," on Channel 31, at 1:00 p.m.

MOVIE - Western, "The Plunderers," on Channel 31, at 3:00 p.m.

SOLID GOLD - Serial, on Channel 31, at 5:00 p.m.

MOVIE - Science Fiction, " The Black Sheep, " on Channel 31, at 5:15 p.m.

TO BE ANNOUNCED - On Channel 31, at 6:45 p.m.

MOVIE - Musical, "Sweet Charity," on Channel 31, at 7:00 p.m.

MOVIE - Western, "The Plunderers," on Channel 31, at 9:00 p.m.

SOLID GOLD - Serial, on Channel 31, at 11:00 p.m.

MOVIE - Science Fiction, "The Black Sheep," on Channel 31, at 11:15 p.m.

TO BE ANNOUNCED - On Channel 31 at 12:45 a.m.

SCENE 31 - On Channel 31, at 1:00 a.m.

Sun. January 7th

VARIEDADES - On Channel 31, at 6:00 a.m.

NOTICIAS - On Channel 31, at 6:30 a.m.

SCENE 31 - On Channel 31, at 6:45 a.m.

SOLID GOLD HEROES - Serial, on Channel 31, at 7:00 a.m.

MOVIE - Science Fiction, "The Invisible Invaders," on Channel 31, at 7:15 a.m.

TO BE ANNOUNCED - On Channel 31, at 8:45 a.m.

MOVIE - Musical, "Sweet Charity," on Channel 31, at 9:00 a.m.

MOVIE - Western, "The Plainsmen and The Lady," on Channel 31, at 11:00 a.m.

MOVIE - Musical, "Sweet Charity," on Channel 31, at 1:00 p.m.

MOVIE - Western, "The Plainsmen and The Lady," on Channel 31, at 3:00 p.m.

SOLID GOLD HEROES - Serial on Channel 31, at 5:00 p.m.

MOVIE - Musical, "Sweet Charity," on Channel 31, at 7:00 p.m.

MOVIE - Western, "The Plainsmen and The Lady," on Channel 31, at 9:00 p.m.

SOLID GOLD HEROES - Serial on Channel 31, at 11:00 p.m.

TO BE ANNOUNCED - On Channel 31 at 12:45 p.m.

SCENE 31 - On Channel 31, at 1:30 a.m.

TO BE ANNOUNCED - On Channel 31, at 6:45 p.m.

Mon. January 8th

VARIEDADES - On Channel 31, at 6:00 a.m.

NOTICIAS - On Channel 31, at 6:30 a.m.

SOLID GOLD HEROES - Serial, on Channel 31, at 7:00 a.m.

TO BE ANNOUNCED - On Channel 31 at 8:45 a.m.

MOVIE - Drama, "The Challengers," on Channel 31, at 9:00 a.m.

MOVIE - Western, "The Four Faces West," on Channel 31, at 11:00 a.m.

MOVIE - Western - "The Four Faces West," on Channel 31, at 3:00 p.m.

SOLID GOLD HEROES - Serial, on Channel 31, at 5:00 p.m.

MOVIE - Science Fiction, "I Walked with a Zombie," on Channel 31, at 5:15 p.m.

MOVIE - Drama, "The Challengers," on Channel 31, at 7:00 p.m.

MOVIE - Science Fiction, "I Walked With a Zombie," on Channel 31, at 11:15 p.m.

TO BE ANNOUNCED - On Channel 31 at 12:45 p.m.

scene 31 - On Channel 31, at 1:00 a.m.

Tues. January 9th

VARIEDADES - On Channel 31, at 6:00 a.m.

NOTICIAS - On Channel 31, at 6:30 a.m.

SOLID GOLD HEROES - Serial, on Channel 31, at 7:00 a.m.

MOVIE - Science Fiction, "The King of The Zombies," on Channel 31, at 7:15 a.m.

TO BE ANNOUNCED - On Channel 31 at 8:45 a.m.

MOVIE - Comedy, "How To Frame A Figg," on Channel 31, at 9:00 a.m.

MOVIE - Comedy, "How To Frame A Figg," on Channel 31, at 1:00 p.m.

SOLID GOLD HEROES - Serial, on Channel 31, at 5:00 p.m.

MOVIE - Science Fiction, "The King of The Zombies," on Channel 31, at 5:15 p.m.

TO BE ANNOUNCED - On Channel 31 at 6:30 p.m.

MOVIE - Comedy, "How To Frame A Figg," on Channel 31, at 7:00 p.m.

MOVIE - Western, "Northwest Stampede," on Channel 31, at 9:00 p.m.

SOLID GOLD HEROES - Serial, on Channel 31, at 11:00 p.m.

MOVIE - Science Fiction, "The King Of The Zombies," on Channel 31, at 11:15 p.m.

TO BE ANNOUNCED - On Channel 31 at 12:45 p.m.

SCENE 31 - On Channel 31, at 1:00 a.m.

There's always a movie on MOVIE-TV KMUV ch. 31

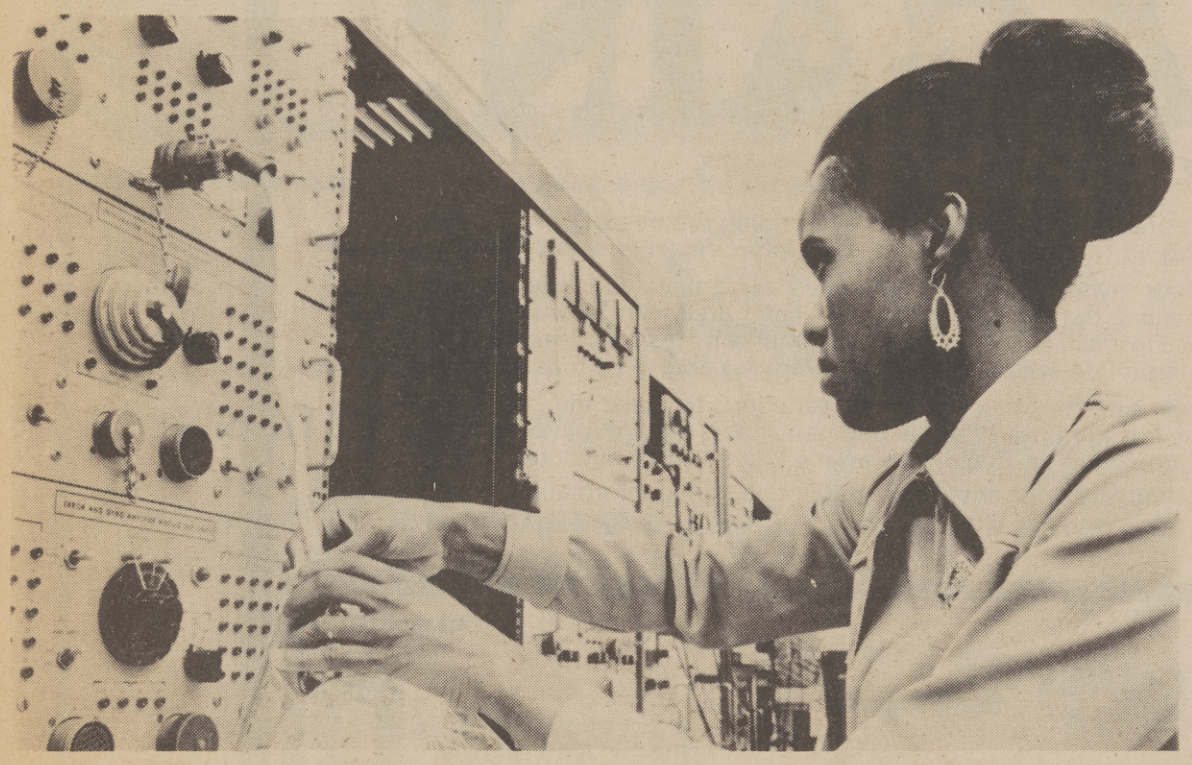
Daily TRIPLE Features
Another Movie Every Other Hour

The Sacramento Observer

BUSINESS

SECTION G

APPRENTICE



Betty Woolfolk, an electronic mechanic apprentice, tests a component of the APQ102 Radar System at the Maintenance Airborne Electronic Division, Robins Air Force Base, Ga.

NUF Recruiting Drive Underway

Applications are being sought in the Sacramento area by the National Urban Fellows, a nationwide program now in its seventh year of recruiting and training young people for careers as urban administrators. Frank Logue, NUF Director, announced that applications are now being accepted for the seventh Fellowship year, which begins in July 1975 and ends in August 1976.

The program is supported by grants from the Lilly Endowment, the Ford Foundation, Aetna Life and Casualty Co., and by payments from governmental agencies to which Fellows are assigned. NUF assigns Fellows to cities throughout the country where they serve as special assistants to top-level administrators.

The National Urban Fellows are people in their twenties and thirties, mainly women and members of minority groups, who are selected competively on the basis of their leadership potential. During the first six years of the programs, Fellowships were awarded to 153 men and women, primarily Blacks, Mexican Americans and Puerto Ricans.

Graduate Fellows are now employed in key positions in city, county and state government throughout the country.

The core of the Fellowship program, is a nine-month full time assignment as special assistant to a mayor, city manager or other urban administrators.

In these assignments, Fellows have worked closely with fifty urban executives including mayors Tom Bradley of Los Angeles, Richard Lugar of Indianapolis and Kenneth Gibson of Newark and City Managers, Dale Carter of Scottsdale, Arizona, Ted Tedesco of San Jose, and George Schrader of Dallas.

The 1975-76 Fellowship year will begin in July 1975, with an extensive course public management at Yale University. From September 1975 to June 1976, Fellows gain nine months experience in urban administration performing staff assignments for the mayors and city managers with whom they will be working. Fellows will then attend a ten-week residential semester at Occidental College in Los Angeles, completing the requirements for Occidental's Master of Arts in Urban Studies in August, 1976.

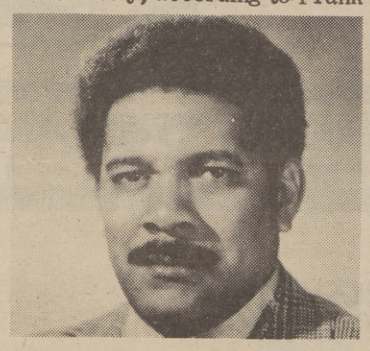
An applicant must be a citizen of the United States between the ages of 24 and 39 and must have a bachelor's degree or, in exceptional cases, equivalent experience. An applicant must have been employed full time for at least two years, preferable in an administrative capacity, and must have demonstrated, in his or her career to date, exceptional ability, leadership potential and commitment to the solution of urban problems.

Logue said that although the deadline for receipt for completion applications is March 1, 1975, applications should be submitted as far in advance as possible for that date.

Additional information on the program, may be obtained by writing to National Urban Fellows, P. O. Box 1475, New Haven, Connecticut 06506.

Leon Oldlam Earns Pabst V.P. Promotion

MILWAUKE - Leon J. Oldham, who has been field Representative for Pabst Brewing Company since 1972, has been named Assistant to the Vice President, Sales, effective immediately, according to Frank C. DeGuire, President.



Oldham, who is a native of Nashville, Tennessee, is a 1962 graduate of Tennessee State University.

Before joining Pabst, he performed in various capacities including radio sales manager of WOBS, Nashville; district manager for Prudential Insurance Company and in community public relations for the City of Lexington, Kentucky.

Oldham, who served in the U.S. Marine Corps is married and has four children. He will headquarter in Milwaukee, Wisconsin.

DeGuire said this appointment is part of Pabst's policy of promotion from within the company.

LA School Of Broadcasting Classes Opens

LOS ANGELES - Executive Director, Don Tracy, has announced that the Los Angeles School of Broadcasting's winter semester will commence on Monday, January 6, 1975. The School provides the necessary formal training that goes into the making of a professional announcer through the provision of educational facilities that accelerate in individual's movement into and progress in the broadcasting field.

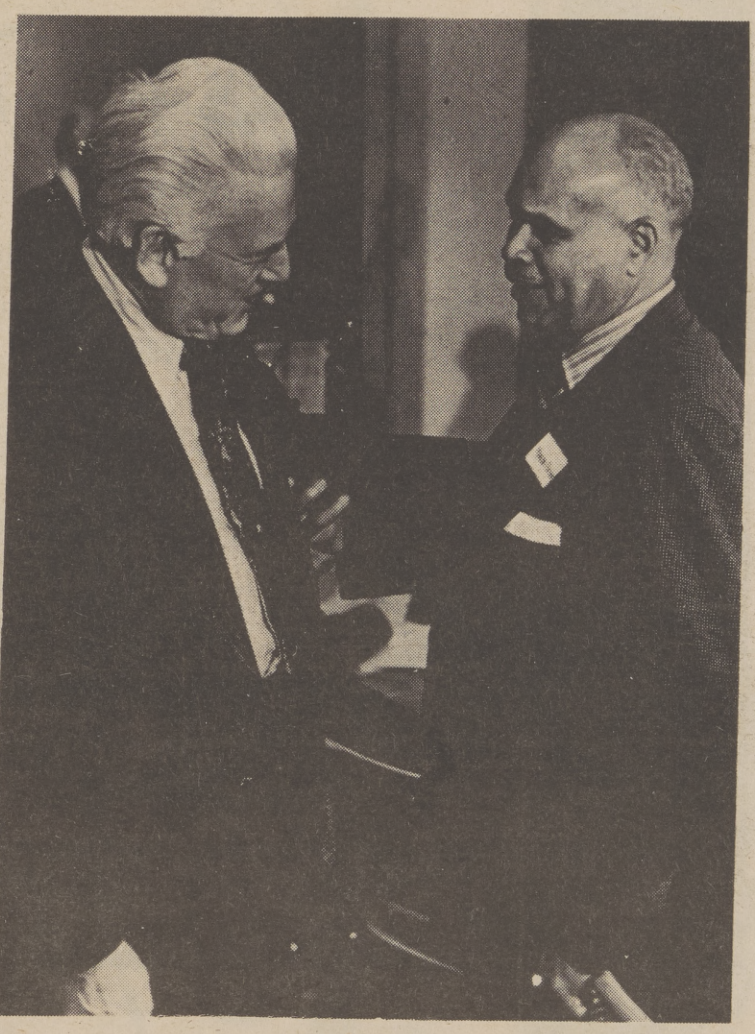
Among the courses being offered this semester, are "Radio Announcing," "Radio Newscasting," Radio - Television Journalism," "Radio and Television Rules and Regulation," "Television Announcing," "Vocabulary," "News Writing," "Censorship and The Broadcast Media," and "Psychology of Communications." Tuition financing is available for students upon request. Work studies training is available only to full-time students.

The L.A. School of Broadcasting was recently recipient of benefactor Sammy Davis, Jr.'s donation of several thousand dollars of video tape equipment.

Tracy has announced that in the upcoming semester increased emphasis will be placed on television broadcasting.

Any interested individual may contact the L.A. School of Broadcasting at 4041 Marlton Avenue, Suite 230, Los Angeles California 90008, telephone 213-299-9700 for additional information.

COUNCIL FOR IMPROVEMENT



Labor Secretary Peter J. Brennan, left, and Mahlon T. Puryear, director of economic development, Urban League, New York City, exchange thoughts on the special one-day meeting of the Labor Department's Federal Advisory Council on Unemployment Insurance. Secretary Brennan administered the oath of office to Puryear, a new member to the advisory council, before the meeting, held to explore possible legislative improvements in the federal-state unemployme insurance program.

HERE WE GO AGAIN!

EFFECTIVE JANUARY 5, 1975

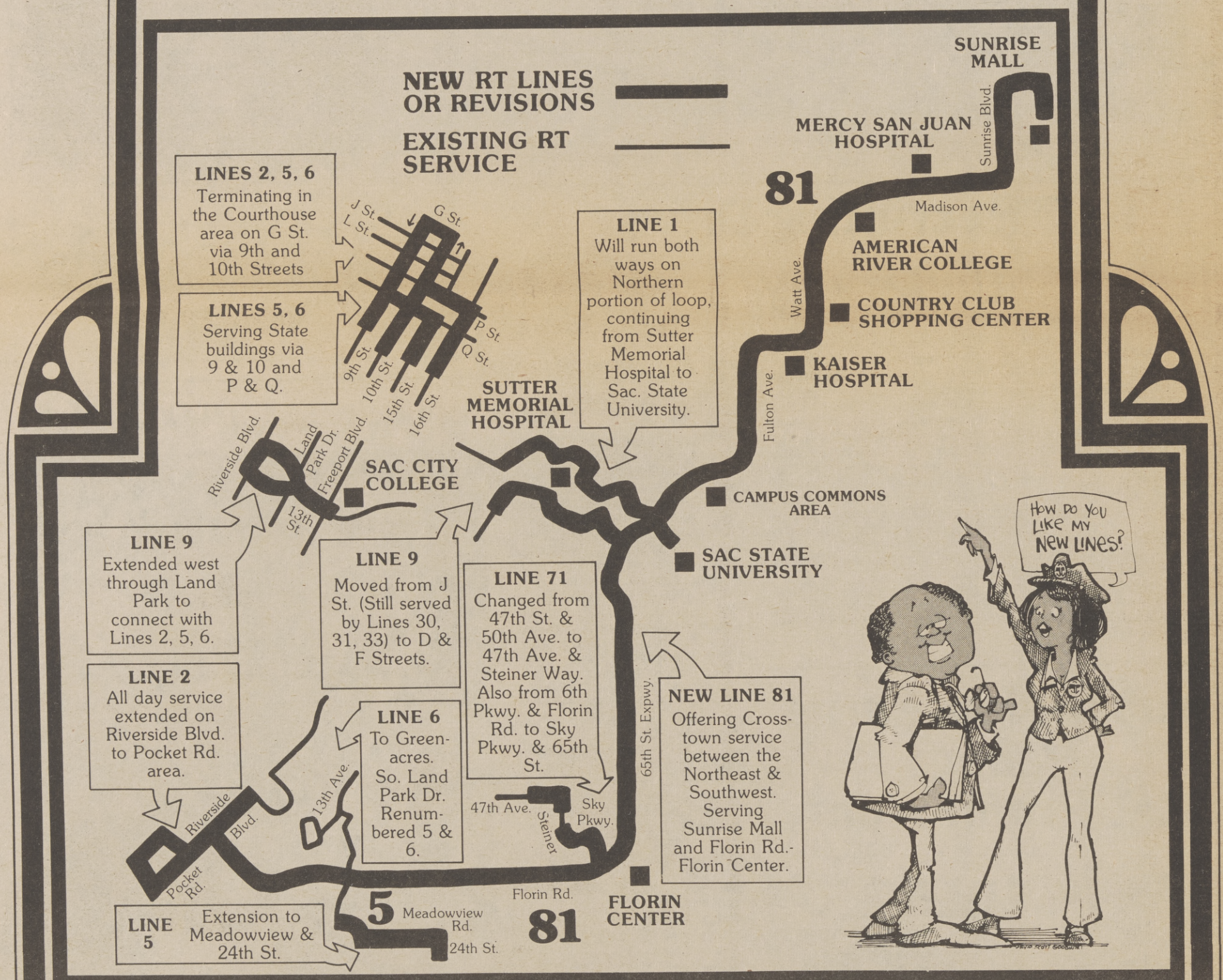
Regional Transit has found more areas to make changes so that riding the bus will be easier and more convenient than ever. Read through this ad carefully to find the latest improvements in that 25¢ Love-A-Fare.

The most significant of these changes - which will all become effective January 5, 1975 - will be the inauguration of a new line connecting the Florin Road-Florin Center area with Sunrise Mall via California State University, Kaiser Hospital, Country Club and American River College. This new line, to be numbered 81, will provide greatly improved access to the two campuses and three major shopping centers.

Check 'em out. These changes represent Regional Transit's latest efforts to make the 25¢ Love-A-Fare the best bus service possible. For the price of an all day pass - 50¢ (30¢ Youth Senior fare) you can travel as far as you want on Regional Transit's vast network of routes.

For any additional information on these changes or for any other route or schedule information, dial 444-BUSS.

That Regional Transit 25¢ Love-A-Fare just keeps getting better.


NEW RT LINES OR REVISIONS
EXISTING RT SERVICE
LINES 2, 5, 6
Terminating in the Courthouse area on G St. via 9th and 10th Streets
LINES 5, 6
Serving State buildings via 9 & 10 and P & Q.
LINE 1
Will run both ways on Northern portion of loop, continuing from Sutter Memorial Hospital to Sac. State University.
LINE 9
Extended west through Land Park to connect with Lines 2, 5, 6.
LINE 2
All day service extended on Riverside Blvd. to Pocket Rd. area.
LINE 9
Moved from J St. (Still served by Lines 30, 31, 33) to D & F Streets.
LINE 71
Changed from 47th St. & 50th Ave. to 47th Ave. & Steiner Way. Also from 6th Pkwy. & Florin Rd. to Sky Pkwy. & 65th St.
LINE 6
To Greenacres. So. Land Park Dr. Renumbered 5 & 6.
NEW LINE 81
Offering Crosstown service between the Northeast & Southwest. Serving Sunrise Mall and Florin Rd.-Florin Center.
LINE 5
Extension to Meadowview & 24th St.
SUNRISE MALL
MERCY SAN JUAN HOSPITAL
81
AMERICAN RIVER COLLEGE
COUNTRY CLUB SHOPPING CENTER
KAISER HOSPITAL
SUTTER MEMORIAL HOSPITAL
SAC CITY COLLEGE
CAMPUS COMMONS AREA
SAC STATE UNIVERSITY
FLORIN CENTER
Sunrise Blvd.
Madison Ave.
Watt Ave.
Fulton Ave.
65th St. Expwy.
J St.
L St.
G St.
P St.
Q St.
9th St.
10th St.
15th St.
16th St.
Riverside Blvd.
Land Park Dr.
Freeport Blvd.
13th St.
13th Ave.
Riverside Blvd.
Pocket Rd.
47th Ave.
Steiner
Sky Pkwy.
Florin Rd.
5
Meadowview Rd.
24th St.
81
How do you like my NEW LINES?

The Inflation Fighter's Friend

Ride the bus REGIONAL TRANSIT ...the 25¢ Love-A-Fare

Larchmont Foothills

From $25,450
By M.J. Brock & Sons, Inc.
PHONE 334-2666

Official Notice To Real Estate BROKERS

EQUAL HOUSING OPPORTUNITY

HUD HOMES FOR SALE — ALL CASH AS-IS

OFFICIAL LISTING DATE: **January 4, 1975**
10 DAY EXPIRATION: **January 13, 1975**

AVAILABLE FOR INVESTORS & OWNER OCCUPANTS

For specific instructions refer to Broker Letter 74-5, dated 11/1/74, which has been mailed to all brokers on our mailing roster. Extra copies are available at the Insuring Office. Brokers are invited to submit SEALED BIDS from INVESTORS or qualified OWNER-OCCUPANTS. Offers are to be submitted to the Insuring Office prior to the expiration period in a SEALED ENVELOPE WITH THE PROPERTY ADDRESS & BID OPENING DATE printed on the front. Do not put the purchaser's name on the envelope. Bids will remain sealed until the sale, at which time they will be publicly opened. In all sales, the highest bid above the MINIMUM OFFERING PRICE will be accepted, providing all conditions are met. The bid must be stated in $50 increments only. Only the winning bidder, upon notification by Hud, will be required to submit a $500 deposit.

Potential INVESTOR BUYERS MAY SUBMIT OFFERS ON ANY NUMBER OF PROPERTIES IN THIS AD. They must however, be capable of closing the sale on all houses wherein they were HIGHEST BIDDER.

Prospective owner-occupants may submit a sealed bid offer through the broker of their choice only one property per listing.

The properties advertised herein have not been repaired. HUD makes no representations with regard to the condition of the properties or to their compliance with local codes. All properties are offered in their present As-Is condition without warranties of any kind.

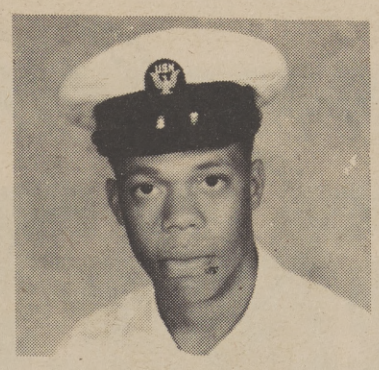
"Any property listed with the initials "LBP" after the street address must have all LEAD BASED PAINT HAZARDS removed by the purchaser after the close of escrow. See Instructions in Broker Letter 74-6 dated 11-14-74.

Due to the increasing number of available properties, listings may appear more often than as stated in Broker Letter 74-6. Check your papers daily.

ADDRESS	PRICE	CODE	BDRMS	BATHS	APPROX. TAXES
SACRAMENTO					
103 Thatcher Circle		15,500 Cash Only	4	1-1/2	-
1452 Coolbrith Street		8,500 Cash Only	2	1	$399
1821 Vesta Way		20,000 Cash Only	3	1	628
2141 Vollan Way		15,500 Cash Only	3	1	-
2318 Turnesa Avenue		18,000 Cash Only	4	2	-
7661 Sweetbrier Way		17,000 Cash Only	3	2	590
3266 Marshall Way	LBP	7,500 Cash Only	2	1	323
NORTH HIGHLANDS					
5728 El Campo Way		12,000 Cash Only	3	1	492
6404 Doncrest Lane		16,000 Cash Only	3	2	-
CITRUS HEIGHTS					
7713 Bierston Street		19,000 Cash Only	3	1-1/2	382

TO THE PUBLIC
SEE ANY REAL ESTATE AGENT FOR INFORMATION REGARDING THESE PROPERTIES

EQUAL HOUSING OPPORTUNITY

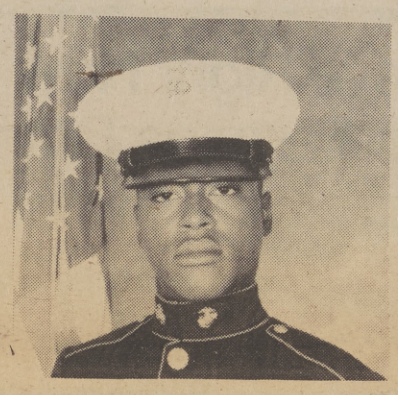


Amey Passes Navy Basic

Navy Fireman Recruit Anthony Amey, son of Mrs. Wilma J. Graves of 2920 S. Meadow Place, Sacramento, graduated from recruit training at the Naval Training Center, San Diego.

He is scheduled to report to Engineman A School, Great Lakes, Ill.

The training included instruction in seamanship, military regulations, fire fighting, close order drill, first aid and Navy history.



Ivory Jones Passes Marine Training

Marine PFC, Ivory L. Jones, son of Mr. and Mrs. Odie Jones of 3570 Beldon St., Sacramento Calif., graduated from recruit training at the Marine Corps Recruit Depot, San Diego.

Physical conditioning, discipline and teamwork are emphasized during Marine recruit training.

Classes include instruction close order drill, Marine Corps history, first aid, uniform regulations and military customs courtesies.

TOWNHOUSE REALTY

NATE WALKER—Realtor

WE ARE PLEASED TO ANNOUNCE THE APPOINTMENT OF MISS CAROLYN GREEN AS SALES MANAGER, OF TOWNHOUSE REALTY.

"At Townhouse You Are Never SOLD, You Are SERVED"

MEMBER-MULTIPLE LISTING SERVICE

452-5858

STAR TREK

WEEKDAYS 6:00PM

TV 40

CHANNEL 40 · SACRAMENTO/STOCKTON

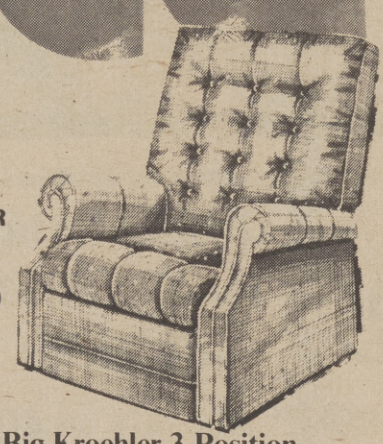
LEVITZ SINCE 1910 COAST TO COAST

January Warehouse clearance

3 DAYS ONLY

Prices Effective Friday, Saturday and Sunday while quantities last

KROEHLER Royale



SAVE $40

HERCULON OLEFIN

$97

Give This Big Kroehler 3-Position Recliner The Comfort Test Tonight!

If they've been telling you that a quality recliner has to be expensive . . . tell them about your extraordinary Levitz buy! It's crafted by famed Kroehler with rolled arms, biscuit tufted back, waterfall seat cushion and 3 relaxing positions to let you stretch out in real luxury!

Save Right Now On Famous Brand Furniture...

Here are just samples of the many, many money saving Furniture Values you'll find during our pace-setting January Clearance. Discover exciting bargains on Bedroom, Living Room and Dining Room furniture ... mattresses, lamps, pictures, mirrors, tables and bookcases from our regular stock. Included are one-and-few-of-a-kind items, discontinued pieces, floor samples and odds and ends. All reduced to balance our stock. Don't miss this great opportunity to save.

OPEN DAILY 10AM TO 9 PM

SUNDAY NOON TO 6

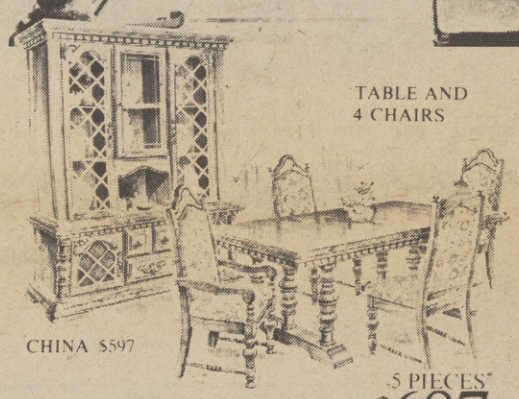


TABLE AND 4 CHAIRS

CHINA $597

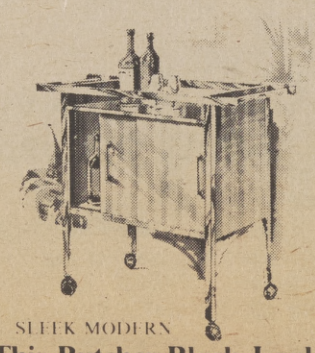
5 PIECES

SAVE $198 $697

Recreate Colonial Era Beauty With This Lovely Dining Room!

You'll prize its heirloom look! Suite has burnished Pine veneers and solids with simulated wood components ... true-to-the-past dentil moldings, turned posts, brass tone trim. Have 44"x66"-84" trestle table with 4 upholstered chairs. 62" wide credenza and hutch give storage, rich display!

WHILE SUPPLY LASTS



$28

SLEEK MODERN

Wheel In This Butcher Block Look Serving Cart At Warehouse Savings!

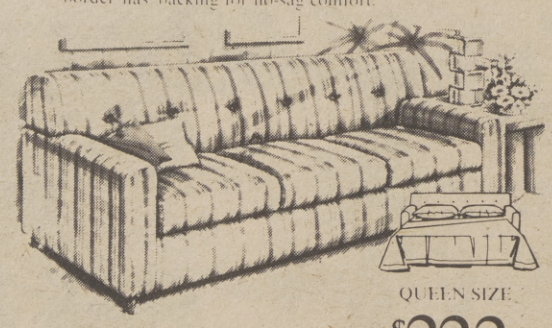
You'd swear this beautiful cart was natural maple planking, but look again! It's oh-so-practical vinyl laminated wood product, completely stain and mar-resistant, a jiffy to assemble! You'll love its sleek lines, sliding door storage, serving well, chrome finished trim and casters.

FULL SIZE SET

SAVE $20 $77

Take A Short Cut To Sleep With Top Quality Wilshire Bedding!

Sleep as never before! Choose polyurethane foam or innerspring mattress ... both have special free-air flow design that stays always fresh, never needs turning! Vertical stitch border has backing for no-sag comfort.



QUEEN SIZE

SAVE $75 $222

Put A Guestroom At Your Fingertips With A Kroehler Royale Sleep-Sofa!

Never worry about extra sleeping space again! Smart contemporary converts from 76" sofa to a big bed for 2! Have it in rugged Herculon® olefin with button accented back, reversible seat cushions and the luxurious comfort you love. Enjoy giant savings today!

- 68" TRIPLE DRESSER
- 2 TWIN MIRRORS
- FULL/QUEEN HEADBOARD
- 2 BEDSIDE CHESTS

CHEST $197

$477 ALL 6 PCS.

You'd Expect This Bassett Bedroom To Cost A Fortune!

Look how affordable Levitz Warehouse Way makes this delightful suite! It combines Mediterranean and Traditional styling ... has lustrous Oak engraved grain on selected hardwoods and simulated wood. Enjoy beautifully shaped base and front rails, brass tone hardware, lots of roomy storage. Count giant savings now!

SAVE $111

SACRAMENTO

4741 Watt Ave.
North Highlands
Next To McClellan Air Base

SAVE YOUR CASH... USE YOUR GOOD CREDIT

LEVITZ SINCE 1910 COAST TO COAST

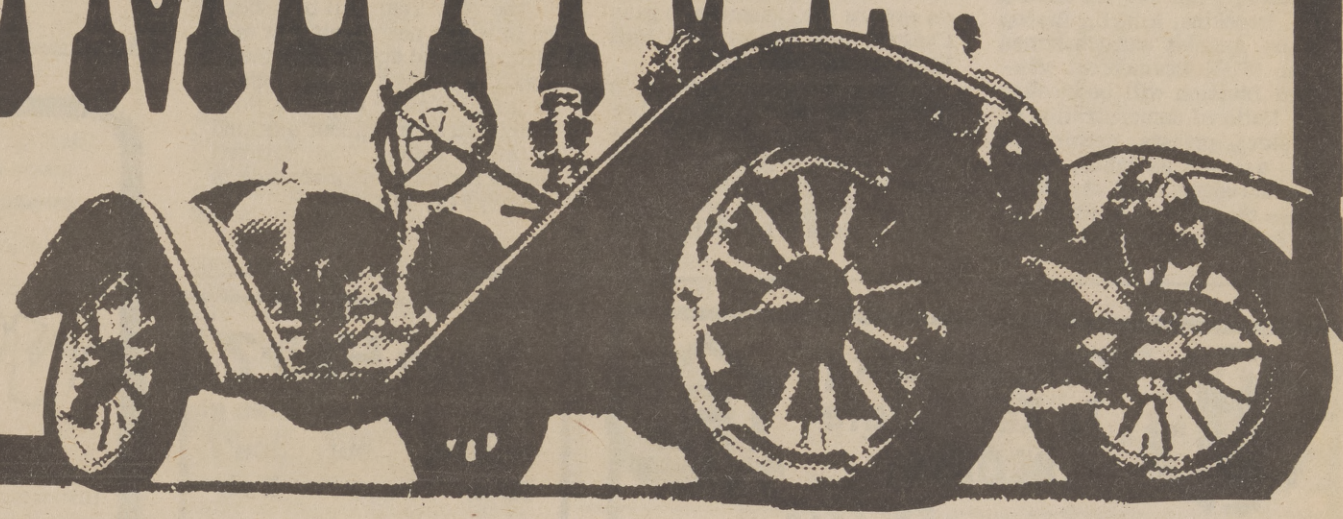
Warehouse And Showroom

© COPYRIGHT 1975 LEVITZ FURNITURE

All merchandise is priced for pick-up at our dock in the original factory container. Or, if you wish, we'll deliver for a slight charge.

The Sacramento Observer

AUTOMOTIVE SECTION



75 DODGE COLTS

Blend Fun Denim And 5 Speed Engineering

Dodge Colt is going to be more noticed in 1975.

Appearance changes for the new models introduced for the calendar year are very pleasing to the eye, particularly a "Carousel" two-door hardtop with catchy denim trim.

And the smallest of Dodge's small cars features serious engineering offering, too. There's a new 5-speed manual transmission with economic overdrive, and a new highly effective air pump emissions control system which can operate on leaded or unleaded fuel.

The denim - designed "Carousel" hardtop heads a lineup of five models. The new 5-speed is standard equipment on the sporty GT hardtop. Then there's a smarter - looking coupe with more features. The 4-door sedan adds a vinyl roof option, and the sedan and wagon will get the 5-speed as a mid-year option.

One of Colt's strongpoints has been its high content of standard equipment and more is added for 1975 on all models: increased sound insulation, locking fuel filler doors, and tinted glass. The new emission controls and some added bumper protection for 2-doors sum up the major changes.

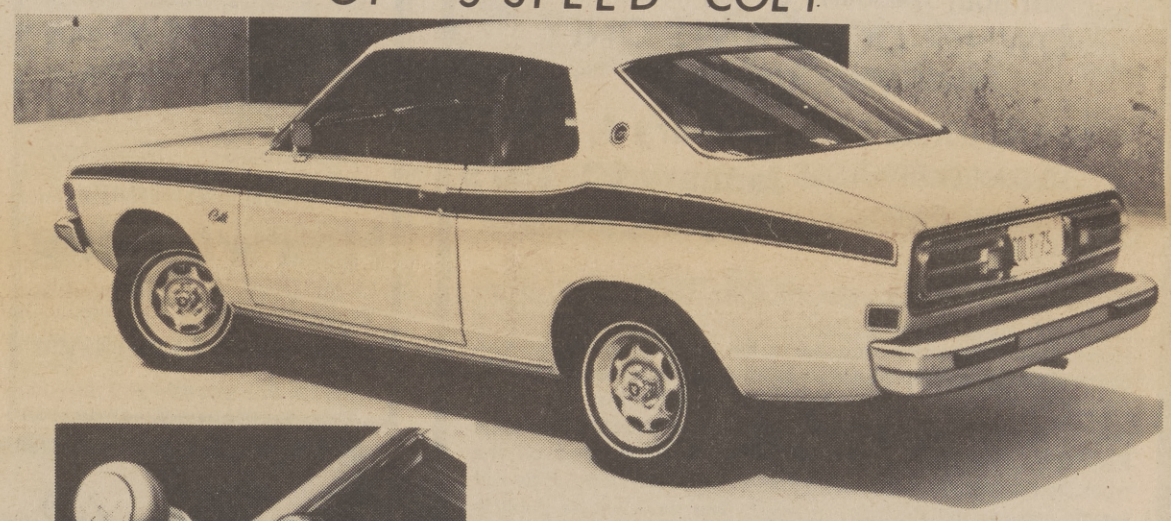
Five body styles and new combination of 1.600 or 2.000 cubic centimeter displacement 4-cylinder engines, along with three transmission give the Colt board appeal for first-time buyer to car buff.

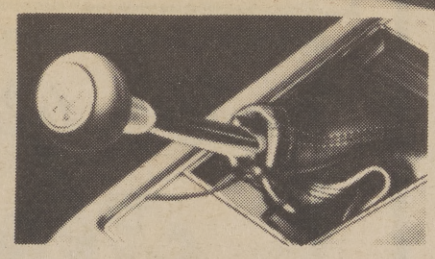
"Colt's strong reputation has lifted the nameplate into the top 10 in its market class in barely four years on the U.S. automotive scene," said Richard D. McLaughlin, vice president of sales for Chrysler Corporation. "The new features will do even more for Colt. The 'Carsousel' is a real spirit-lifter."

Past models have set consecutive annual sales records with over 40,000 sold in 1974. Colt advantages have been economy of price and operation -- with fuel mileage in the 20 to 30 mpg range in independent tests, plus quality workmanship, and ease of handling.

And with over 1,800 dealers, Colt has widerspread availability of parts and service.

GT 5-SPEED COLT





4-DOOR COLT

STATION WAGON

1975- "Jobs For All"

January 15th, Dr. Martin Luther King's Birthday is a day in which the issues of hunger and unemployment can be given national visability. Rev. Jesse Jackson, national President of Operation Push and the Bishop H. H. Brookins, A.M.E., Bishop of Los Angeles and Chairman of the PUSH Ecumenical Ministers Division will be heading up a National demonstration of ministers, priests, rabbis, and nuns, as well as labor, business, the unemployed, etc., from across the country in Washington, the nations' Capitol on that day.

This demonstration around the White House and around the Congress will be a reaffirmation of the concern our clergy has from the unemployed and inflation. The national focus is on getting the Congress to pass Congressman Gus Hawkins' Full Employment Bill of 1976.

Congressman Hawkins is a Black Congressman from Los Angeles, California, who has introduced the best legislation to date on implementing the full employment concept set forth in another piece of legislation passed by Congress in 1946.

The local strategy is to have demonstrations take place simultaneously in some 50 other cities at the Labor Departments and City Halls by the unemployed demanding jobs and relief.

The New Year will be ushered in with a new spirit that mobilization and action is on the agenda of the Movement. Nothing is going to come from the Ford Administration without this kind of mass action. The National theme for this demonstration is "JOBS FOR ALL."

GLENN HOLMES, Bail Bonds

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PHONE 452-4493

3128 BROADWAY
GLENN S. HOLMES SACRAMENTO, CALIFORNIA
MERCED OFFICE (209) 723-4364

Official Notice To Real Estate BROKERS

EQUAL HOUSING OPPORTUNITY

HUD HOMES FOR SALE—
ALL CASH AS-IS
WITHOUT WARRANTY OR FHA INSURANCE
OWNER-OCCUPANTS ONLY
NO. 235

OFFICIAL LISTING DATE: January 4, 1975
10 DAY EXPIRATION: January 13, 1975
SALE DATE: 11:00 AM January 14, 1975

For specific instructions refer to Broker Letter 74-5, dated 11/1/74, which has been mailed to all brokers on our mailing roster. Extra copies are available at the Insuring Office. Brokers are invited to submit SEALED BIDS from qualified OWNER-OCCUPANTS. Offers are to be submitted to the Insuring Office prior to the expiration period in a SEALED ENVELOPE with the PROPERTY ADDRESS & BID OPENING DATE printed on the front. Do not put the purchaser's name on the envelope. Bids will remain sealed until the sale, at which time they will be publicly opened. In all sales, the highest bid above the MINIMUM OFFERING PRICE will be accepted, providing all conditions are met. The bid must be stated in $50 increments only. Only the winning bidder, upon notification by HUD, will be required to submit a $500 deposit.

The properties advertised herein have not been repaired. Only lead-based paint hazards, if any, have been removed. HUD makes no representations with regard to the condition of the properties or to their compliance with local codes. All properties are offered in their present As-Is condition without warranties of any kind.

Prospective owner-occupants may submit a sealed bid offer through the broker of their choice on only one property per listing.

"Any property listed with the initials "LBP" after the street address must have all LEAD BASED PAINT HAZARDS removed by the purchaser after the close of escrow. See Instructions in Broker Letter 74-6 dated 11/14/74."

Due to the increasing number of available properties, listings may appear more often than as stated in Broker Letter 74-6. Check your papers daily.

ADDRESS	PRICE	CODE	BDRMS.	BATHS	APPROX. TAXES
SACRAMENTO					
2153 Vollan Way	22,500	F1	4	2	$559
ORANGEVALE					
6743 Aurelius Way	21,000	F1	3	1	395

TO THE PUBLIC
SEE ANY REAL ESTATE AGENT FOR INFORMATION REGARDING THESE PROPERTIES

EQUAL HOUSING OPPORTUNITY

Thin Hair?

Not quite long enough, but don't like wigs? Hair weaving is the answer. You can swim in it . . . sleep in it . . . and can't come off. Find out how there can be a new you . . . Call 443-5810, Monday through Saturday.

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(A METHOD OF ADDING HAIR TO YOUR OWN)
An-ji's Hair Experience
515 Broadway

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3 & 4 BEDROOMS—2 BATHS

Distinctive designs plus a host of quality built-in features • all at no extra cost: cedar shingle roofs • fencing • front lawn, shrubs and tree • dishwasher • disposal • complete ducting for easy add-on air conditioning • underground utilities • and much more!

FROM $30,450
FHA—VA—
CONV.—Financing

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Sales office: On Auburn Blvd. North of Van Maren in Citrus Heights
Telephone: 725-0555 Lane Realty—Exclusive Agent
WH 39

Joe Cooper Realty

HOMES, INCOME AND COMMERICAL PROPERTY
2210 K STREET, SUITE 'E', SACRAMENTO, CA 916/441-5300

BILL DOWNS
Salesman

HOUSE OF THE WEEK, 6812 Steiner Drive, Large 3 Bedrooms, 2 baths, Family Room, Central Heat many extras. Listed for $29,500.00 Low Down FHA No Down Vets. Call Bill Downs for more details: 441-5300 or 456-8124.

REAL ESTATE SALESMEN WANTED, 2 Licensed Real Estate Salespersons with some experience. Plenty of leads and contacts are available. Call Joe Cooper 441-5300, 2210 K Street.

Call today for the real estate of your choice

441-5300 Bus. JOE COOPER 456-8124 Res.

35" Marquis arm chair

is richly carved in eagles heads and kissing birds. Used singly or as a pair the chair may be finished in french walnut antique white or the finish of your choice. Upholstered in rich brocatelle or the fabric that you fancy. Tufted as shown with cushion or without cushion and side panels tufted.

Open 9 - 6 Mon. thru Fri.
Open 9 - 5 Saturday
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MASTER CHARGE
BANKAMERICARD

BANAH SALES INC.

1383 Florin Road Sacramento, Calif. Phone 422-8601

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One Hour Cleaners

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ALTERATIONS
ONE DAY SERVICE ON DRAPES

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OWNERS

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SACRAMENTO, CALIF. 95822 TEL. 421-5100

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We manage 23 apartment complexes throughout Northern California. The complexes include FHA 236 program apartments, Fair Market Rentals and cooperatives. Let us help you with your housing needs. Please give us a call. (916) 927-2751
Ask for Gary or Chris

Federal Properties Management, Inc.
350 University Ave. NO. 201
Sacramento, California

Carter Brothers
Auto Collision Service

3940 Franklin Blvd.
Sacramento, CA 95820
(916) 451-6212
Complete Auto Repairs

Ers Discount "Cult ure Of Povert y"

WASHINGTON - Poor transportation, not the so-called "culture of poverty" concept, stalls, job-seeking efforts of poor, rural residents of Madison, Arkansas, according to a study released today by the U.S. Department of Agriculture. Madison is a primarily Black community about 985 people in the Mississippi Delta.

The "culture of poverty" concept--a feeling of hopelessness and fatalism, and a desire for immediate awards--is often associated with a lack of job seeking among deprived or proverty-ridden groups of people. The study reported by the Economic Research Service (ERS) points out that, as a group, the Madison Blacks were more willing to work, to move, or to commute to find employment--and they held better images of work--than their white counterparts.

Many Madison residents said lack of employment opportunities in their area might force them to move. Lack of transportation was their biggest problem. Sixty-four percent of those in poverty reported they had no means of getting to work, although major industries were located within 5 to 25 miles of the community.

Tolerance of deviant behavior-failure to work steadily and pay debts, or heavy drinking--did not relate directly to different income or education levels in the study, which showed that Blacks and whites were about equally intolerant of such behavior.

Single copies of "Social and Labor Adjustment of Rural Black Americans in the Mississippi Delta: A Cast Study of Madison, Arkansas," AER-274, are available free from Publication Services, Division of Information, Economic Research Service, U.S. Department of Agriculture. Or phone (202) 447-2411. Please include your zip code with full return address.

VA HOUSING

SACRAMENTO					
135 Arcade Boulevard	3	2	$100	$168	$15,500
2050 Arliss Way	3	1-1/2	200	209	19,700
56 Cathcart Avenue	3	2	-	163	13,900
3842 Kern Street	2	1	Cash Only		5,900
132 Lindley Drive	4	2	300	202	18,900
2440 Northview Drive	3	1	100	179	17,900
7208 Tamoshanter Way	3	2	-	204	18,900
3612 19th Avenue	2	1	-	79	6,900
6600 75th Street	3	1	100	151	12,900
SOUTH LAKE TAHOE					
2192 Monterey Drive	3	2	2,500	537	53,900
STOCKTON					
402 E. Bianchi #2	2	1	-	163	13,900
4413 La Cresta Way #3	2	1	-	162	13,900
4431 La Cresta Way #2	2	1	-	163	13,900
2736 Munford Road	2	1	250	150	14,950
TRACY					
880 Palm Circle	2	1	-	145	11,900

December 30, 1974

You Don't Have To be a Veteran
Low Down Payment
Liberal Financing

SEE ANY VA SALES BROKER FOR THE MOST CURRENT INFORMATION AND NEW LISTINGS.

EQUAL HOUSING OPPORTUNITIES

California Property Consultants
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We manage over 3,000 Units 334-4060
5161 Auburn Blvd. Sacto. 95841

DOMESTIC ESTIMATES FOREIGN

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614 16TH ST.
SACRAMENTO, CA. 95814

PHONE
443-7576

LEROY GREEN

Tony's European & Asian Auto Repair

Hello, I am J. Shawn Ortiz, Staff Writer for America's Number One Black Newspaper, THE SACRAMENTO OBSERVER.

I want to introduce you to Tony Z. Yugovich. Tony is an Old World mechanic bred in the tradition of excellence. He is one of the few remaining traditionalists who demands perfection and takes personal pride in the work he performs.

I know from first hand experience. Recently my MGB burned up a set of main bearings. Expensive ?It could have cost a lot more. But Tony is reasonable and efficient.

Take my advice if you are the proud owner of an MGB, VW, Toyota, Mercedes Benz, Fiat, Datsun, Volvo, Audi or any one of the many fine European or Asian automobiles. Check out Tony's European & Asian Auto Repair.

Call or stop by for free estimates. Tony is open 8:00 a.m. to 6:00 p.m., Sunday through Friday, at 630 12th Street, corner of G Street. If you don't have time, call 441-0965, or see Ray, Doc, Mio, John and 'BIG' TONY.

Del Paso Health Center Gets Second M.D.

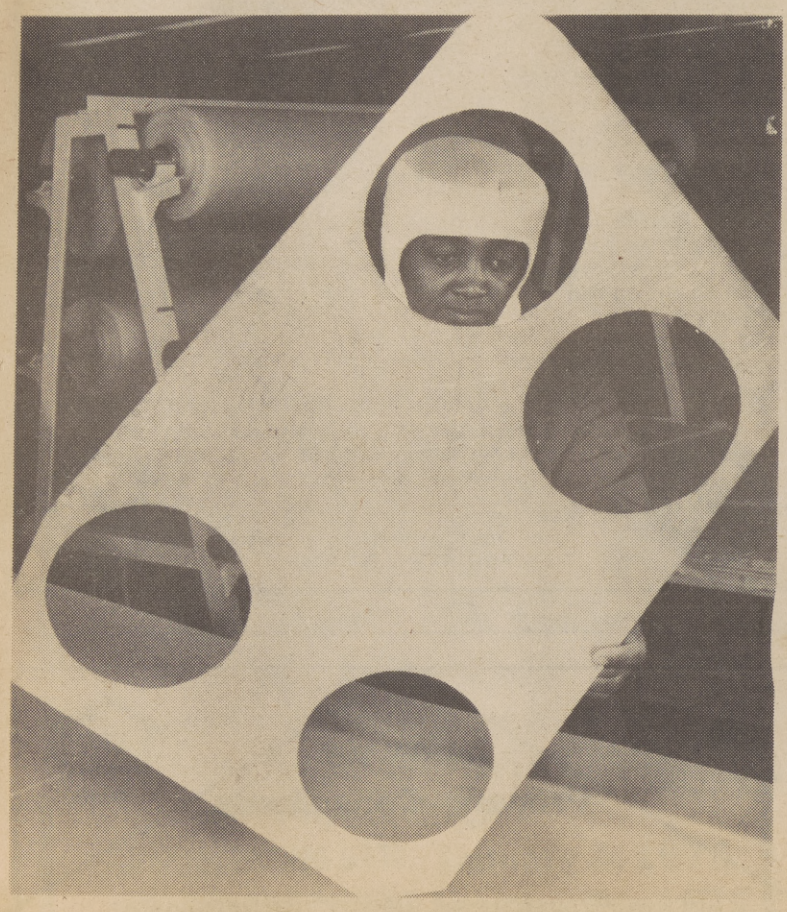
Eugene S. Ogrod, M.D., local internist completing his residency at the University of California, Davis/Sacramento Medical Center, begins full - time practice at the Del Paso Neighborhood Center, 811 Grand Avenue in Del Paso Heights, on December 17.

Dr. Ogrod is the second physician to join the Del Paso Medical Associates at the Center, full-time, following Tully Wiedman, M.D., a family practitioner, who started his regular hours early in November.

Dr. Ogrod has been in Sacramento area for the past three years and a member of the Sacramento County Medical Society since 1973. He received his medical degree from Stanford University School of Medicine, interned at University of Pennsylvania Presbyterian Hospital and is now completing his internal medicine residency at Sacramento Medical Center.

This puts the Medical Care Foundation of Sacramento halfway to its goal of four full-time practitioners for the Del Paso Neighborhood Center. The Medical Care Foundation is responsible for the planning, financing, construction and operation of the Center. Since the Center opened in late May, the Foundation has been recruiting physicians nationwide. Although the addition of the two permanent physicians has greatly relieved the problem of temporary physician staffing, two physicians are still being sought.

"Our concern that the community be medically well-served," states Charles B. French, M.D., project director for the Center, "means that we at the Foundation will not be satisfied until all four permanent physicians are on board. We are very pleased, however, that we are moving rapidly closer to our goal."



Guided by the perimeter of this metal plate, a technician at PPG Industries' Huntsville, Ala., fabrication plant cuts vinyl plastic sheeting into interlayers for aircraft windshields. The high-strength plastic is "sandwiched" between two panels of glass, then bonded together to form a laminated windshield. Some high-speed aircraft have windshields made of several glass and plastic layers.

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DISCOUNT CENTER
Records - TV's - Stereos - Wigs
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We buy - TV's & Components
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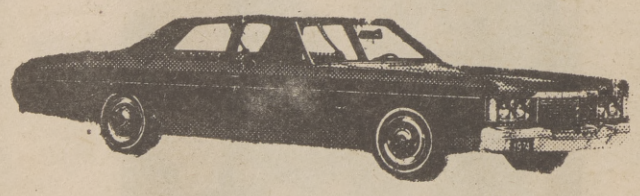
Complete Car Service
24th And Florin Rd. 392-0150

CHECKING OUT GIFTS???
CHECK OUT . . .
Books International Africaan. Since I'm the only talking gift at Books International Africaan, I'll speak for all of us . . . I'm Rodney Allen Rippy, think I can't talk? Huh! . . Laugh too . . . Just pull my string!!
Since my arrival, I've really been 'rappin' to Baby Nancy, 'She's just a doll' . . . with a lot of pretty sisters. Then there's 'The Black Book,' Wow!! What a gift, and two Swahili books . . . one for counting and the other with alphabets!! And African shirts . . . You know, Dashikis. And educational games!! Just think, all of us and more at Books International Africaan, 2506 21st Street (near 21st and Broadway) Sacramento, Ca. 95818. (916) 452-3508.
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The Sacramento Observer

HOUSING & REAL ESTATE

SECTION G

Ford's New Law To Fight Housing Discrimination

by DR. GLORIA E. A. TOOTE
Assistant Secretary
HUD/Fair Housing/EO

Discriminatory housing practices are, by law, illegal. Strict enforcement of the law is mandatory. The tools for assuring compliance are guidelines, regulations, governmental monitoring, investigation, and litigation.

It is also the policy of my Office of Fair Housing and Equal Opportunity, however, to provide technical assistance wherever possible to assure compliance with the law.

President Ford's commitment to open housing was clearly enunciated in his signing of the landmark Housing and Community Development Act of 1974. "In particular," the President emphasized, "we will carefully monitor the use of funds to assure that recipient fully comply with Civil Rights Laws prohibiting discrimination."

This new Housing and Community Development law is significant to total America, as

GLORIA TOOTE

it provides for the development of viable urban communities that can assure decent housing, and a suitable living environment for the poor, and that will expand economic opportunities for persons of low and moderate income.

It offers hope for the eventual elimination of slums and the conservation and expansion of housing with increased public services.

The commitment of this law to remedy the needs of the poor, is evidenced with the provisions of the allocation of funds on a formula based on population, housing overcrowding and poverty -- which is counted twice. Also the expansion of the experimental housing allowance program and direct cash assistance for low income housing in private accommodations may provide greater access to open housing for minorities.

Of critical concern to the Office of Fair Housing and Equal Opportunity is the freedom of choice and availability of housing unfettered with discrimination for minorities and the poor.

The priority in program application for developers who offer 20 per cent or less of their units for assisted families will do much to ease the impaction of the poor within a given geographic area, to preclude the design of instant ghettos, and to assure the receipt of like services for all citizens.

There is also the promise of better selection of sites for the housing of the poor with the involvement of both the private developer and the local housing authority.

Section 8 of the new Housing Law provides for the leased housing of units already in existence and available for occupancy. However, some existing housing will have to be substantially rehabilitated for program use. It is the Department's hope that housing to be built in the future will also be available. The major application of this new program will be multi-family structures.

But whatever the size or the style of the housing, the new Law provides that HUD can enter into a contract with its owner or owner-to-be provided that the owner is willing to rent to lower-income persons without discrimination, and the Department will guarantee a rent subsidy for the occupants of low income.

Priority in the allocation of Section 8 housing guarantees will be provided where leasing of subsidized units involve not more than 20 per cent of the developments total number of apartments. The intent of this provision is to encourage an economic mix among residents and, avoid concentration and impaction of minorities and the poor.

FINDER

The Sacramento Observer (916) 452-4781

CLASSIFIED ADS

CLASSIFIED ADVERTISING INDEX

All FINDER Ads are placed in Classification for your convenience. All classifications are listed by title and numerical order. THE SACRAMENTO OBSERVER reserves the right to classify all advertisements, to delete objectionable words or phrases or to edit or refuse any advertisement. Every FINDER Classified Ad must specify a bona fide offer in good faith. Advertisers will hold THE OBSERVER harmless against all claims resulting from publication of an advertisement.

THE OBSERVER will not assume responsibility for more than one week's incorrect insertion and reserves the right to make correction in the next issue. Liability for errors will not exceed the cost of space occupied by such error. All FINDER Classified Advertisements should be checked by the advertiser the first week of publication.

ANNOUNCEMENTS	100	Meetings	140	Help Wanted	210	RENTALS	400	AUTOMOTIVE	600	Recreational Vehicles	680
Personals	110	Drugs & Sundries	150	Agencies	250	Apartments	450	Trucks, Trailers	630	INSURANCE	700
Legal Notice	120	Schools & Instructors	160	Real Estate	300	MERCHANDISE	500	Mobile Homes	640	TOO LATE TO CLASSIFY	800
Lost & Found	130	EMPLOYMENT	200	Home Loans		Furniture & Appliance	550	Motorcycles	660	QUICK BUSINESS GUIDE	900

Want to buy?... Sell or trade?... Looking for services?... Call (916) 452-4781

When answering a FINDER Classified Ad, please refer to the advertisement by Classification Number

Personals 110

SACRAMENTO BAIL BOND
SINCE 1926
24-HOUR SERVICE
A. RICCI-F. VANCE
F. WITTON
443-2523
600 EYE ST.

RENT TO OWN
TV's and STEREOS
$7.00 and UP
Free delivery, free service, 451-8213 - 451-8675

Drugs & Sundries 150

OUYE'S PHARMACY
Prescription Pharmacists
WE DELIVER
Free Parking
HI4-7370
10th and V Street, Sacramento

FAYE'S CLOTHES AND THINGS
For size range, information and appointment call (209) 948-8446.

FINDER 452-4781
FINDER 452-4781

Help Wanted 210

BROADCAST
Kelly Broadcasting Co. (KCRA-TV, KCRA-A KCTC, FM) is accept applications for futu openings in all areas. Interviews are held Tuesday mornings from 10 a.m., to 12:30 p.m., at KCRA-TV, 310 10th Street, Sacramento. No appointment is necessary.

BARBER WANTED
Apprentice OK. 929-0338. 1228 Grand Ave.

Help Wanted 210

" MISS JOSIE "
BOTIQUE
Featuring quality fashions new & next to new. A variety of Arts and Crafts.
1301 Nogales Street
North Sacramento
OPEN
Tue.-Fri. 6 p.m. to 9:30 p.m. Sat. 10 a.m. to 6:00 p.m. Phone 922-0513.

Help Wanted 210

DIESEL MECHANIC
Must have knowledge of John Deer Tractors and International Harvester Tractors. Must be able to maintain and repair engines, transmissions, and steering clutch. 5 years experience in Diesel Mechanic. Starting pay $6.00 per hour. Work the year 'round day shift hours. Contact Archie Humphrey (707) 446-2200, ext. 230 or 274.
BASIC VEGETABLE PRODUCTS, INC.
P. O. Box 599, Vacaville, Calif., 95688

Help Wanted 210

Help Wanted 210

Analyst Planner
SAEOC Analyst Planner, Associate Planner, Equal Employment Opportunity Office, Public Information Officer. Job description and applications are available at 4170 Florin Road Deadline January 6, 5:00 p.m.
SAEOC IS AN EQUAL OPPORTUNITY EMPLOYER

Black news is good news

The National Black Network
Division of Unity Broadcasting Network, Inc.
1350 Avenue of the Americas
New York, New York 10019

Every day something good can happen to those beautiful ears of yours. It's called Black news. And the way you get next to it is by tuning in a National Black Network station.

Every hour on the hour 18 times a day, (slightly abbreviated schedule on Sunday) you can hear about what's happening in your world. That's because it's news reported and edited by Black people.

Listen to the good news. Black news on the National Black Network.

JOB OPPORTUNITIES

PHYSICAL PLANT SPECIALIST OR MECHANIC

$1,007 - $1,166
(Mechanic)
$1,166 - $1,349
(Specialist)

The individual must be capable of maintaining and repairing refrigeration units up to 500 tons in size including reciprocal, centrifugal, centrifugal absorption and direct expansion and their related systems. Minimum qualifications includes: completion of an apprenticeship or equivalent program and knowledgeable of building an safety codes for both levels. In addition, the specialist must have had four years experience in refrigeration; or an equivalent combination of training and experience. Send application to:

Esther Anaya
Staff Personnel Office
312 Mrak Hall
University of California
U.C. Davis, Davis, Calif.
95616
(916) 752-1176

Final filing date is 12/30/74.

MINORITY APPLICANTS ENCOURAGED
AFFIRMATIVE ACTION PLAN

Employment for Summer 1975

The Western Region Office of the National Park Service is now accepting applications for seasonal employment for Summer of 1975.

Interested persons are urged to complete the standard Federal Government application form [S.F. - 171] which may be obtained at any U.S. Post Office or State Employment Office and return it by December 15, 1974, to:

Equal Employment Opportunity Office
Western Region
National Park Service

450 Golden Gate Ave.
P.O. Box 36063
San Francisco, Calif. 94102

Real Estate 300

SUNRISE ESTATES

3, 4 and 5 bedrooms. Priced at $19,750 to $29,000. 725 - 2006. Agent 967-2200

HOME FOR RENT

Three bedroom, two bath home. Central air and heat. Fully equipped kitchen. Newly painted inside and out. Wall to wall carpets, drapes, two-car garage, fenced yard. Rent $210 month. Children and pets OK. Office hours 9-6 weekdays--10-4 wkends. 456-3816.

PHOENIX PROPERTIES

SOUTHGATE AREA

Three & four bedroom homes, most with two baths, all appliances, fully carpeted and draped, fenced yard, two car garages, newly painted, central air & heat, children and pets okay. Rental rates from $195 to $225 per month. PHOENIX PROPERTIES Call 452-3816, daily 9 thry 6, Saturday and Sunday, 10 thru 4

Real Estate 300

Before you write a 'Help Wanted' ad, read ours.

EMPLOYERS WANTED

Applications being accepted from industry, manufacturing, publishing, educational institutions, every business—large and small. Needed to employ disabled individuals skilled in many fields: accounting, secretarial, managerial, technical, sales, design, clerical, teaching, etc. All are highly trained, industrious and fully rehabilitated. We follow-up on every employee we place. Write: Director, State Department of Vocational Rehabilitation in your state. His office is in your state capital.

WRITE YOUR STATE DIRECTOR OF VOCATIONAL REHABILITATION. HIS OFFICE IS IN YOUR STATE CAPITAL.

Furn, Appl. 550

HOUSE FULL OF FURNITURE

Sofa and chair, 3 tables, 4 lamps, 6 pc. bedroom set, mattress and box springs, 5 pc. dinette, used dishwasher, used refrig. and stove. Sell all or part. Balance due $550. Easy terms. ADCO TV APPLICANCE AND FURNITURE CO. 6105 Stockton Blvd. 391-8500

Furn, Appl. 550

USED APPLICANCES

Used Refrigerator, freezer, and stove, $75 each. Terms available. ADCO TV APPLICANCE AND FURNITURE CO. 6105 Stockton Blvd.

'74 CONSOLE

5' cabinet. Spanish design. Has AM/FM radio and phono, 8 track cartridge player, multi - speaker system. Floor demonstrator model. Reduced to $169. Easy terms. Free home trial. ADCO TV APPLICANCE & FURNITURE CO. 6105 Stockton Blvd. 391-8500

'73 COLOR TV

23" console, demonstrator model. Full guarantee. Balance due $299. Free home trial. Call 391-8500 or come into the store at ADCO TV APPLIANCE AND FURNITURE CO. 6105 Stockton Blvd.

Business 900

FLAGG'S SERVICE

Small hauling, general cleaning, gardening . . . Phone 456-3477

Furn , Appl. 550

APPLIANCE

All kinds. All areas. If we can't fix, we don't charge. You can rent if in for repairs, service calls $7.90. By Calif. State Registered Shop. American Service Center, 3610 Marysville Blvd. 925-5091

$ NEED MONEY $

1st and 2nd real estate loans on any type of property, in any area, use money for any reason. Even if behind in payments or in - between jobs, we're here to help solve your financial needs. Appointments arranged in the privacy of your home or our office. We have a variety of plans to fit your needs and budget. 452-5593. 24 Hour Service We accept collect calls. GOLDEN PLAN OF CALIFORNIA 4305 Freeport Blvd. Sacramento A California Loan Brokerage Firm

QUALITY WORK

Roofing, carpentry, plumbing, and cement work. Quality work. Immediate service. Call 455-3846 or 457-5515

Pet Service

Boarding, gromming, training. Dog Patch, 2647 Stockton Blvd., 457-8890

Business 900

UNIVERSITY DEGREES (BY MAIL)

Residence -- non-residence -- seminars. Transcripts -- ring -- graduation -- year book. Free brochure. Lincoln - Kennedy University, 2030 West Lincoln Ave., Anaheim, Calif., 92801. 1-714-533-2041. Member Better Business Bureau.

FINDER FINDER 452-4781 452-4781 FINDER 452-4781 FINDER 452-4781 FINDER 452-4781 FINDER 452-4781 ads

Help Wanted 210

MARE ISLAND NAVAL SHIPYARD

VALLEJO, CALIFORNIA

MARE ISLAND
NAVAL SHIPYARD

Vallejo, California

HAS EMPLOYMENT OPPORTUNITIES FOR SKILLED:

MARINE ELECTRICIAN
PIPEFITTER
MACHINIST, MARINE
MACHINIST (MACHINE TOOLS)
SHEET METAL MECHANIC

Salaries at $6.43 per hour

Applicants generally must have progressive, well-rounded trade experience sufficient in scope and content to perform the duties of the position. Must be a U.S. Citizen.

Interested applicants should call in person at the

SHIPYARD EMPLOYMENT OFFICE

At the foot of Tennessee Street and Wilson Avenue, Vallejo, California.

Any day Monday through Friday, 7:30 a.m., to 3 p.m., for immediate consideration or call collect: (707) 646-4562.

An Equal Opportunity Employer.

FINDER FINDER 452-4781 452-4781

Sale Extended thru Jan. 5th

SWIFT DODGE'S

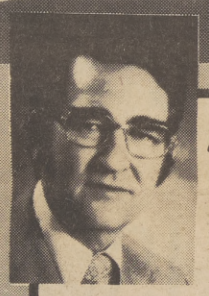
8th annual LITTLE PROFIT HOLIDAY SALE!

WE TAKE OUR ACTUAL

Factory Invoice

PLUS OUR HOLIDAY LITTLE PROFIT!

and that's ALL YOU PAY!*



FOLKS...IN SPITE OF WHAT YOU MAY HAVE HEARD ABOUT THE AUTO BUSINESS, WE'VE HAD A GREAT YEAR, AND THIS SALE IS OUR WAY OF SAYING, "THANKS." WE CAN'T ADVERTISE HOW LOW THE "LITTLE PROFIT" IS, BUT YOU HAVE MY PERSONAL ASSURANCE YOU'LL SAVE MORE THAN ANYTHING YOU EVER BARGAINED FOR! Chuck Swift

EVERY CAR IN STOCK ON SALE!

OVER 700 BRAND NEW FACTORY FRESH CARS & TRUCKS ON SALE! NOTHING HELD BACK OUT THEY GO!

LITTLE PROFIT PRICES ON NO-RISK USED CARS

MONEY-BACK GUARANTEE REMAINS DURING THIS GIGANTIC SALE!

**74 PLYMOUTH DUSTER V-8, automatic, power steering air conditioning, vinyl top-radio, heater No. VL29-GAG218462 $3295	71 MERCURY COUGAR 2 dr HT. V8, automatic, air conditioning, power steering, power brakes, wsw tires, radio, heater. No. IF93H531654. $2299
**73 FORD PINTO SQ. WAG. 4 Cylinder, automatic, air conditioning, radio, heater. No. 634HCA. $2795	69 MERCURY COMET 2 Dr. HT. 6 Cylinder, standard, power steering, radio, heater. No. 191DHX. $899
73 INTERNATIONAL SCOUT 4x4, 4 spd., ps, radio, heater, hard & soft top, roll bar, No 6020A. 736JBB $3895	67 BUICK LeSABRE 4 Dr. HT. V8, automatic, air conditioning, power steering, brakes, radio, heater. No. TOM200. $799
**69 FORD ½ TON PICKUP V8, automatic, radio, heater. No. 47304B. $1695	72 FORD COURIER PICKUP 4 Cylinder, 4 speed transmission, radio, heater. No. 70351V. $1799
74 FORD GRAN TORINO ELITE V8, automatic, air conditioning, power steering, power brakes, vinyl top, wsw tires, radio, heater. No. 098KUD. $3799	72 DODGE ADVENTURER SPORT PICKUP V8, air conditioning, automatic, power steering power brakes, radio, heater. No. D14-AF2U520 467. $2599
73 CHEV. VEGA WAGON 4 Cylinder, standard, radio, heater. No. 551JUG. $1699	72 DODGE BUBBLE TOP CAMPER VAN V8, A/T, A/C, P/S, P/B, wsw tires, radio, heater. Completely equipped, sleeps 4. No. 715GDY. $4599

**Available in Davis Only

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